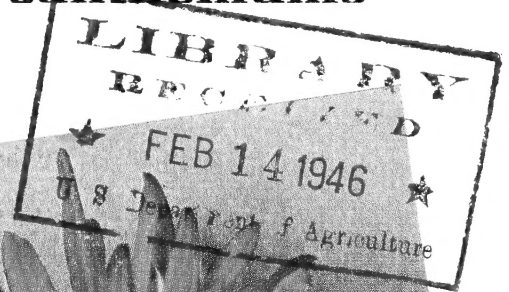


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

The Charm of Chrysanthemums



Waikiki



Louis Fried

Top—Minuet
Lower Right—Bacarole
Center—Illini Snowflake
Lower Left—Robin Hood



Blanchard Chrysanthemum Gardens

Arcadia
California
1946

TO OUR PATRONS

Thank you for your sustained loyal support of our product, it is greatly appreciated. Conscientious effort to improve the quality of our stock and to supply healthy, well rooted plants will continue with renewed vigor.

BLANCHARD 'MUM GARDENS
Telephone Atwater 7-2259
1137 Fairview Ave., Arcadia, Calif.

TERMS OF SALE

Important—Read carefully before ordering.

Quotations: The prices quoted herein are payable in U. S. currency and are as low as can be made for strictly first class merchandise. Two and one-half per cent sales tax must be added to the cost of all orders for delivery in the state of California. This list cancels all previous quotations.

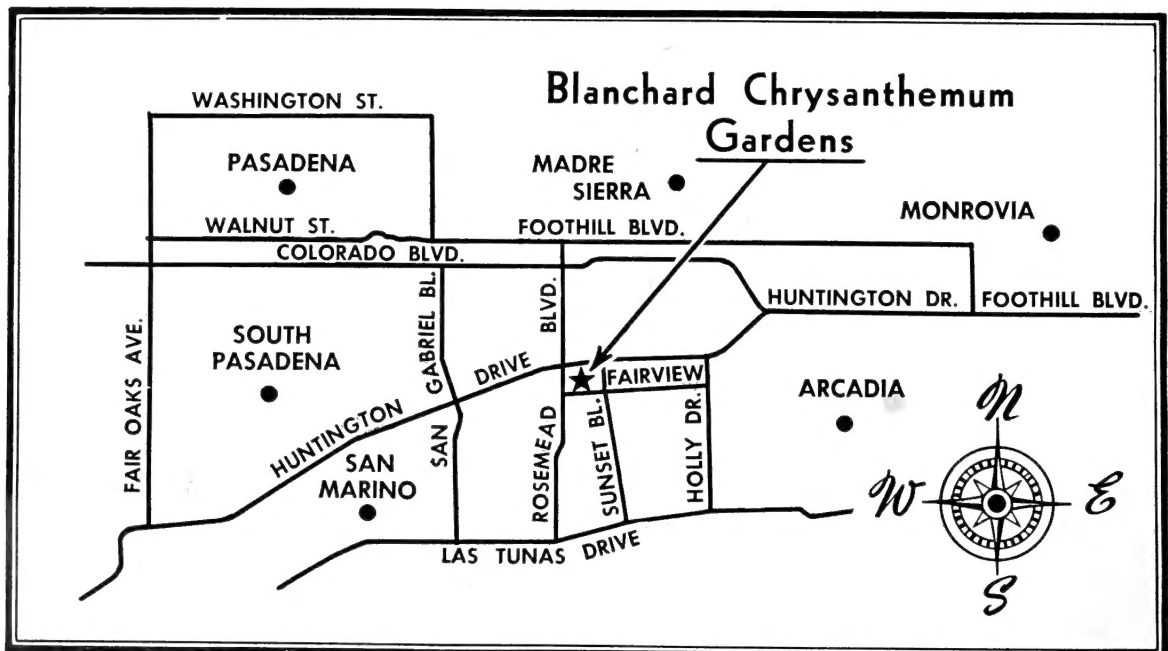
Time of Shipment: Plants are shipped as soon as available, normally from April 1st-15th throughout May and June.

Filled Orders: All orders are filled in strict rotation, carefully labeled, lightly and securely packed and delivered to the carrier in good condition. In case our stock of numerous listed varieties is exhausted, we reserve the right to cancel the order. To avoid the need of such action, order early. Assist in prompt delivery by using order sheet and **NAMING A SECOND CHOICE WHEN SUBSTITUTION IS PERMISSABLE.**

Shipments: If plants are to be shipped by parcel post add cost of postage, as all prices quoted are f.o.b. Arcadia, California. As a basis for computing weight use 16 ounces for each 12 plants, packing included. Your Post Office will furnish rates upon request. A charge of 25 cents will be made for packing and handling of all orders less than \$2.00 in value.

Claims for Damage: All claims for damage must be entered against the carrier by the buyer. Inasmuch as we have no control over the transportation agencies we cannot be responsible for plants damaged in transit by respective extremes in temperature, rough handling or injury due to delayed delivery.

No Guarantee: While we exercise utmost care to keep our stock true to name, we give no warranty, expressed or implied and cannot guarantee or be in any way responsible for the crop, either as to variety or product. All orders are accepted on the above terms and are not subject to return.



Large Flowering Exhibition Varieties

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.25
3 of One Name70
12 of One Name	2.50

BARBARA PHILLIPS—The color is a fine glowing yellow. A reflexing variety without serious fault. Bids fair to become a popular favorite. Tall. Mat. Nov. 1.

BEN TASHIMA—An amaranth pink with silver reverse. Sturdy stem with excellent foliage. Med. hgt.. Mat. Nov. 15.

CORONATION AMARANTH—A very large, French purple, loose incurve with silvery mauve reverse. Very broad petals. Tall. Mat. Nov. 1.
50 cents each; \$5.00 per doz.

COUNTRY MAIDEN—A compact incurved flower of apricot bronze. Petals form a perfect ball. Med. hgt. Mat. Oct. 25. (See below.)

DR. J. M. INGLIS—Wine purple amaranth with silver reverse. Med. hgt. Mat. Nov. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

GOLDEN POCKETT—A rich golden sport from Louisa Pockett. A much deeper yellow than Yellow Pockett. Petals are delicate and of fine texture. Has good stiff stems and deep, dark green foliage. Med. hgt. Mat. Nov. 1.
\$1.00 each.

GOOD GRACIOUS—A large subdued yellow incurve in keeping with the name. The narrow flattened tubular petals curl and twist in a swirl that envelopes the bloom from top to bottom. A tall sturdy grower with attractive foliage. Mat. Oct. 5.

GRACE STURGIS—Wine red with pinkish - silver reverse. Reflexed. Tall. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

HILO—Buff with a trace of pink which makes a most pleasing color contrast. Has excellent foliage and good stem. Med. hgt. Mat. Oct. 20.

JULIET—Very large deep shade of red with soft yellow reverse. A combination of color which is striking. Good foliage and stem. Med. hgt. Mat. Nov. 1. (See illus. page 4.)

50 cents each; \$5.00 per doz.

LA FRANCE—A compact ball shaped bloom dominated by a silvery mauve reverse. The upper surface of petals is a near purple. Stout stems and dark green foliage complete an ensemble that spells perfection. Mat. Oct. 25. (See illus. page 4.)

LOUISA POCKETT—Purest white. Very large incurved. Med. hgt. Mat. Nov. 1. 35 cents each; \$3.50 per doz.

MAJESTIC—An unexcelled clear, glistening amber bronze. Med. hgt. Mat. Oct. 20.

35 cents each; \$3.50 per doz.

MISS FRANCES LOWE—A large exhibition bloom with flat narrow tubulated petals which curl beautifully inward. Vieux rose with lighter reverse. Hgt. 5 feet. Mat. Nov. 1.

MR. ALLEN—Salmon with golden reverse. Very large. Tall. Mat. Oct. 20.

MRS. AUGUST KOCH—Creamy bronze with buff reverse. Very large incurved. Med. hgt. Mat. Nov. 5.
50 cents each; \$5.00 per doz.

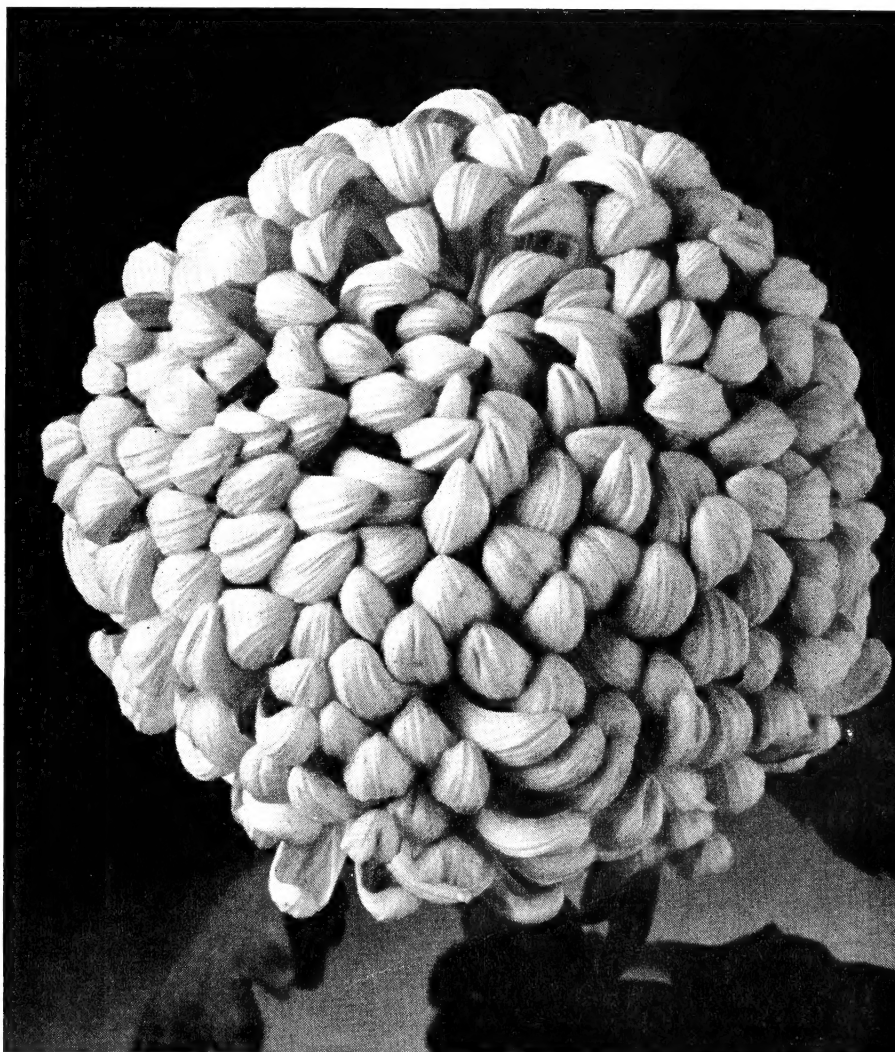
MRS. B. D. SPILLMAN—A most pleasing color of apricot-orange, very rich in tone. Reflex petals are large and most graceful. Med. hgt. Mat. Nov. 1.
50 cents each; \$5.00 per doz.

NAGIROC—Golden bronze incurved. Center an exotic swirl of deeper tone. Striking in appearance. Med. hgt. Mat. Oct. 20.

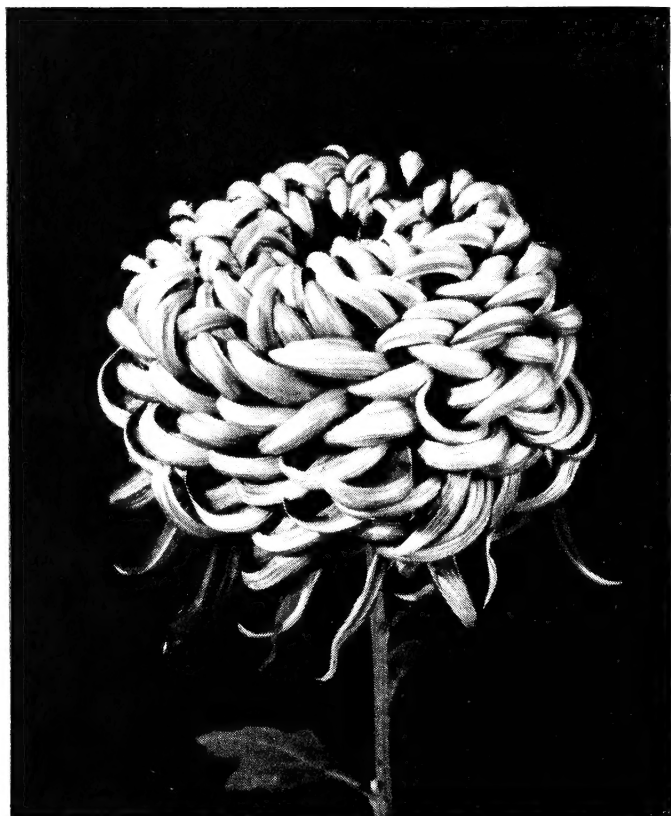
35 cents each; \$3.50 per doz.

PERCY LANCASTER—Large broad petaled incurved bloom. Old rose with a delightful silvery reverse. Hgt. 5 feet. Mat. Nov. 5.

50 cents each; \$5.00 per doz.



COUNTRY MAIDEN



ROMOLUS

PINK DELIGHT—A very large bloom with varying shades of pink coloring. Has good stiff stem and excellent foliage. Tall. Mat. Nov. 20.

PRINCESS TERU—An unusually pleasing shade of bright pink. A large, graceful reflex bloom

of an easy habit of growth. Med. hgt. Mat. Nov. 1.

REMUS—Large deep rose incurved with wide flat sharply pointed petals. A perfect specimen of shaggy abandon. Med. hgt. Mat. Nov. 15.

30 cents each; \$3.00 per doz.

ROMOLUS—Brilliant crimson red. Semi-incurved. Very tall. Mat. Nov. 25. (See illus. left).

75 cents each; \$7.50 per doz.

TURNER, BRONZE—Light bronze. Large incurved. Med. hgt. Mat. Nov. 5.

TURNER, PINK (Mrs. Leslie Davis)—Large incurved. Pleasing shade of pink. Med. hgt. Mat. Nov. 5.

35 cents each; \$3.50 per doz.

TURNER, YELLOW—Light yellow. Large incurved. Med. hgt. Mat. Nov. 5.

WM. H. WAITE, IMP.—A large compact rich red incurved bloom with a golden bronze reverse. For high brilliance of color and immensity of size this variety stands alone. Has clean, trim foliage and husky supporting stems. Med. hgt. Mat. Nov. 5.

35 cents each; \$3.50 per doz.

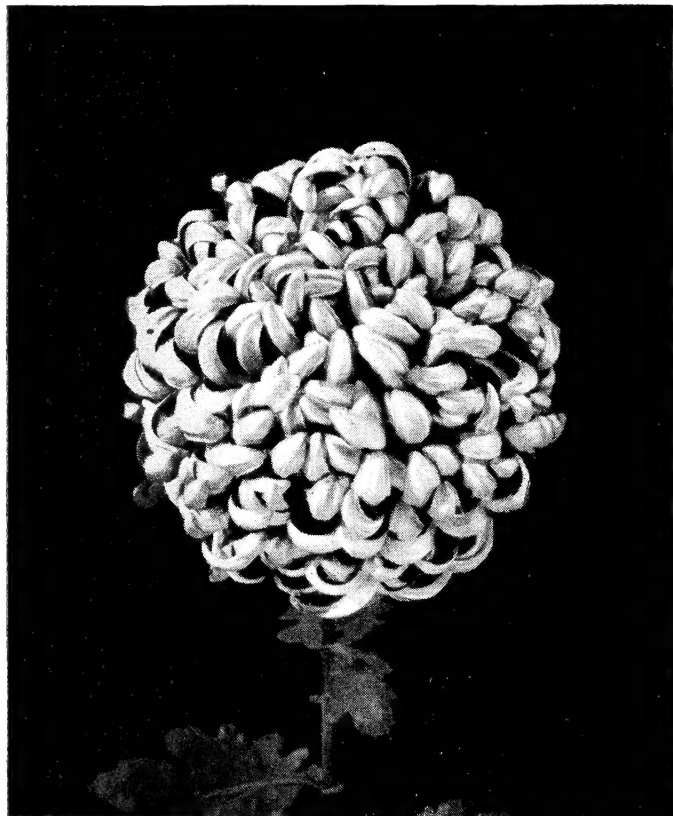
WM. TURNER—A decidedly incurved variety of purest white. Med. hgt. Mat. Nov. 5.

YELLOW POCKETT—Light yellow. Large incurved. Med. hgt. Mat. Nov. 1.

35 cents each; \$3.50 per doz.



LA FRANCE



JULIET

Standard Feather and Spider Varieties

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.30
3 of One Name85
6 of One Name	1.65
12 of One Name	3.00

AGNES—A strikingly beautiful pale orchid pink spider. Fine tubular petals widening near the ends, curling ribbon like and showing to advantage the barbs of an attenuated fish hook tip. Good foliage and stem. Tall. Mat. Nov. 5.
75 cents each; \$7.50 per doz.

ALICE TASHIMA—Has very full petals of pure white. Fishhook tipped. Similar to Marie Tashima except that it has an open center. Tall. Mat. Oct. 15.

ANTOINETTE BUSH—White. Large long tubular petals with fishhook tips cascading from a very full center. Tall. Mat. Oct. 20.

35 cents each; \$3.50 per doz.

ARCTIC—An early white of unusual beauty. Large tubular petals, the ends of which are very graceful. Med. hgt. Mat. Oct. 15.

BARONESS HILLA REBAY—A fawn-colored flower of medium size. Long, slender, tubulated petals radiate from a bright, bronzy center. A final downward sweep lends added grace to the beauty of this delicate bloom. Responds to disbudding. Tall. Mat. Nov. 10.

BERTHA OLIVER—A deep pink spider with large tubular petals. The inner surface of each widely opened fishhook tip is richly lined with amaranth red. Med. hgt. Mat. Oct. 25.
50 cents each; \$5.00 per doz.

BESS WITT—A pleasing combination of apricot bronze and salmon pink. Has long straight tubular petals. Med. hgt. Mat. Oct. 10.

BLANCA—Very large tubular white. Very full in center. Fishhook tips. Tall. Mat. Nov. 15. (See illus. page 6.) **35 cents each; \$3.50 per doz.**

BRONZE CHIEF—A rich bronze spider of matchless daintiness. Has a full center and an outward spread of slender, tubular petals shod with sharply barbed hooked tips. Med. hgt. Mat. Nov. 20. (See illus. page 9.)

BUNBU—Large tube lavender with hooked tip. Diameter 12 inches. Mat. Nov. 1. (See illus. page 11.)

BUTTERFLY—Medium tube. Excellent yellow fully double with good foliage and stem. Med. hgt. Mat. Oct. 25. (See illus. page 6.)

CATALINA—A beautiful shade of soft orchid pink. Has slender tubular petals hooked at tips. Very full and extremely graceful in appearance. Med. hgt. Mat. Nov. 10.

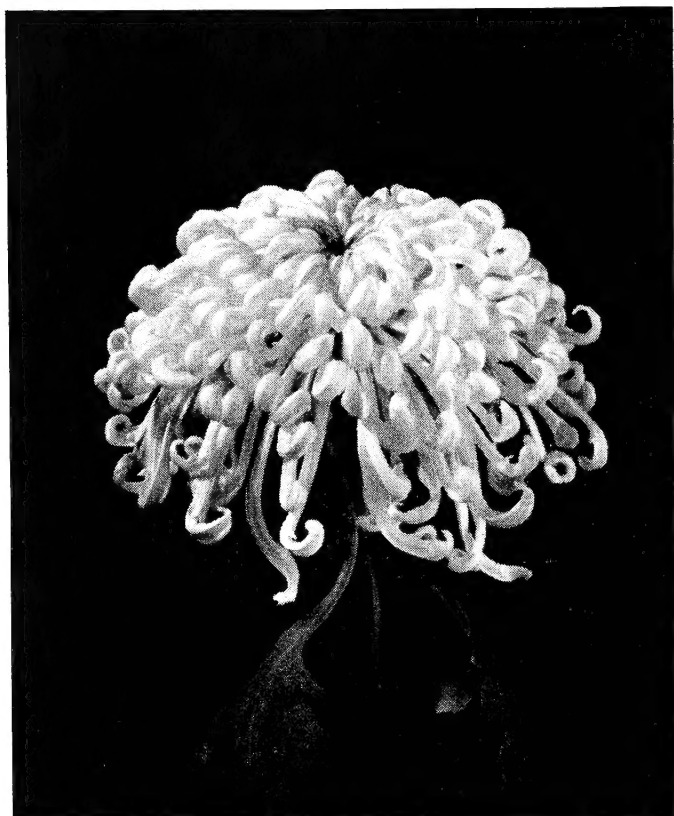
75 cents each; \$7.50 per doz.

FLORENCE MILLER—A very large delicate lavender spider. Has large tubular petals, the ends of which are ribbon-like and curly. Sturdy stem and good foliage. Med. hgt. Mat. Oct. 15.

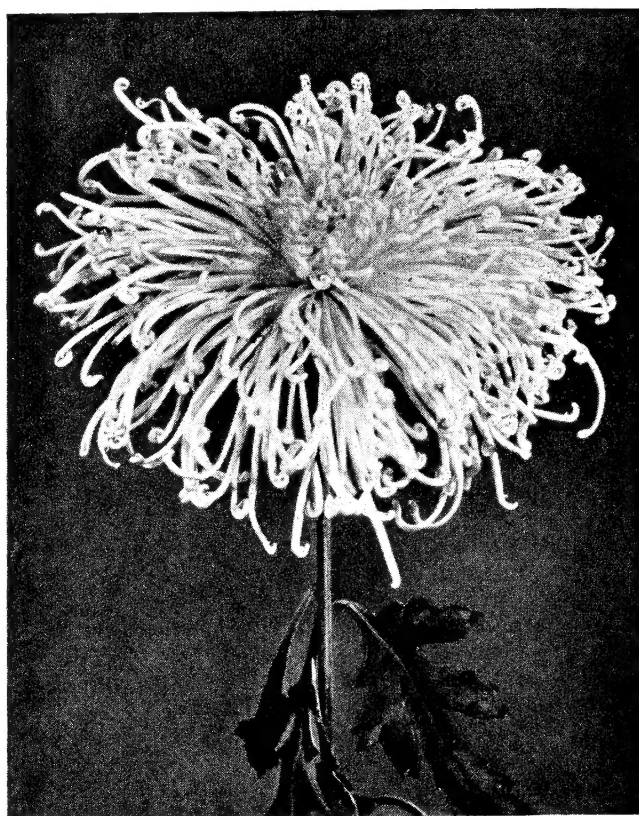
GEORGINA HEDINGER—Our 1946 introduction. This gorgeous florescent plume may aptly be termed a symphony in pink. Start with the brightly colored crowning mass of short, curly petals and follow downward along the smooth expanse of slender, graceful tubes to their termination and you will have run the full scale of pinks in all their variations. Has large, open fishhook tips innerlined with crimson amaranth. Med. hgt. Mat. Nov. 1. **\$1.00 each; \$10.00 per doz.**



WILHEMINA



BLANCA



BUTTERFLY



GOLDILOCKS

GOLDEN WONDER—A flower that is aptly named, for verily it is a golden wonder. In color it is a lively, brilliant yellow. It has the conventional slender, tubular petals with slightly upturned fishhook tips billowing downward from an unusually deep full center. It is one of the most outstanding of this type of bloom and when disbudded will compare most favorably with any exhibition spider within our knowledge. Med. hgt. Mat. Nov. 10. (See illus. page 7.) **50 cents each; \$5.00 per doz.**

GOLDILOCKS—Our 1945 introduction. Brilliant yellow spider. Slender tubular petals with fishhook tips. Very full. Good foliage. Med. hgt. Mat. Dec. 1. (See illus. left.)

75 cents each; \$7.50 per doz.

JUMBO—A giant size white spider. Has medium tubes slightly curled at the tips. Excellent foliage and good stem. Tall. Mat. Oct. 25. (See illus. page 10.) **50 cents each; \$5.00 per doz.**

KATHERINE LOUISE—Delicate orchid. Large tubular petals terminate in open tips which hook slightly upward and show a darker shade of orchid within. An unusually beautiful bloom for late flowering. Med. hgt. Mat. Nov. 15 on. (See illus. page 12.)

KAY TASHIMA—White. Large tube. Fishhook tipped. Diameter 15 inches. Mat. Oct. 1. (See illus. page 12.)

LAVENDER BEAUTY—Very large light lavender with medium tubes. Open fishhook tips curl slightly upward showing to advantage purplish amaranth within. Med. hgt. Mat. Oct. 15. (See illus. right.)

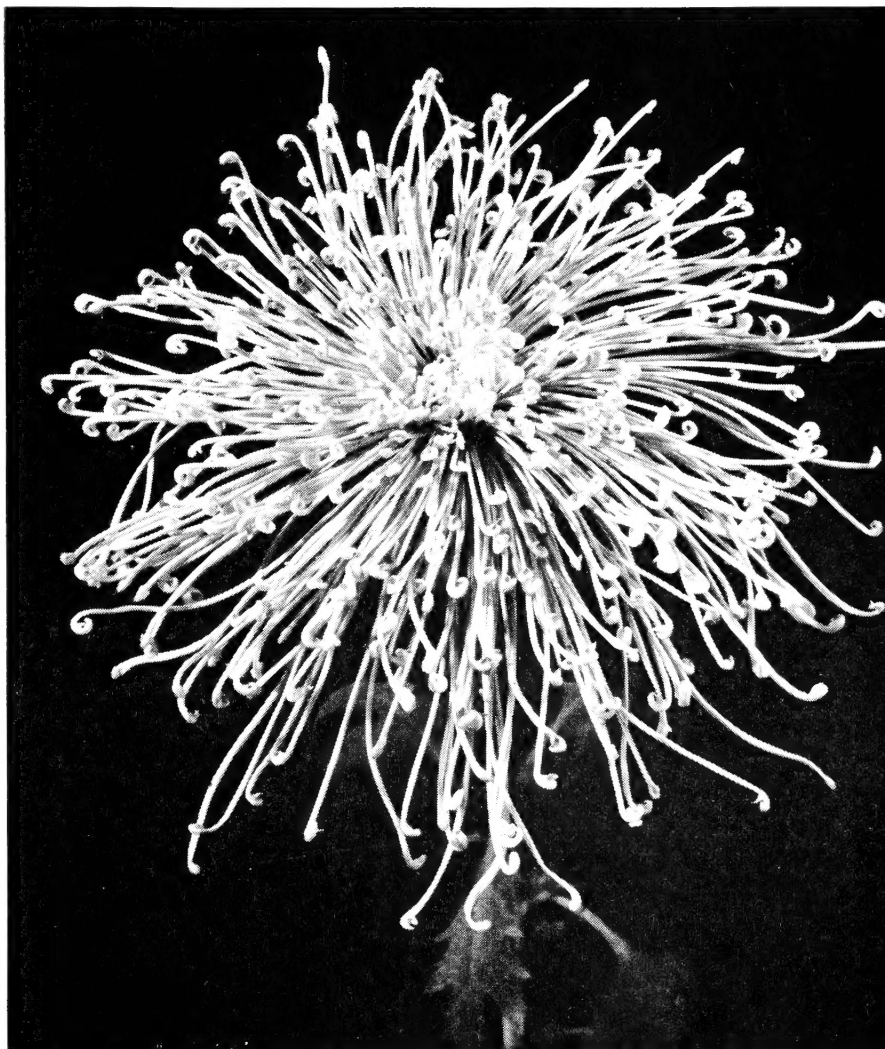
75 cents each; \$7.50 per doz.

LAVENDER QUEEN—A lavender-pink spider with medium tubes falling gracefully away from a very full center and terminating in slightly upturned open hooks showing to advantage a much darker shade within. Short. Mat. Nov. 15.

MAMORU—A bright orange bloom shading inward to a rich orange-bronze center. Has excellent keeping qualities, an abundance of lively green foliage and tall stiff stems. Ideal as a cut flower. Mat. Oct. 30.

50 cents each; \$5.00 per doz.

MARIA—A rich creamy flower with a pronounced greenish overcast. Has



LAVENDER BEAUTY



GOLDEN WONDER

large tubular petals terminated by slightly barbed, reflex tips. In full bloom an open center displays a contrasting bright yellow disc. Responds to disbudding. Med. hgt. Mat. Oct. 15.

MARIE TASHIMA—White. Large tube. Fishhook tips. Diameter 12 inches. Mat. Oct. 5. (See illus. page 8.)

MARJORIE—A most charming shade of salmon pink. Graceful medium tubes which terminate in fishhook tips. Excellent foliage and stem. Med. hgt. Mat. Nov. 15.

75 cents each; \$7.50 per doz.

MAUVE—A wine red spider with slender, tubular petals cascading downward from a very full center. As a departure from the conventional fishhook type this bloom has a combination of closed tubes, plain hooked tips, fishhook tips and spoon tips. Tall. Mat. Nov. 15.



SNOWY

MISS GENA HARWOOD — Rosy mauve. Sport from Rayonnante. Tall. Mat. Oct. 15. (See full color illus. page 11.)

MRS. JERRY CRAIG — Beautiful soft golden bronze with medium tubes well curled at tips. Very full center. Med. hgt. Mat. Oct. 15.

35 cents each; \$3.50 per doz.

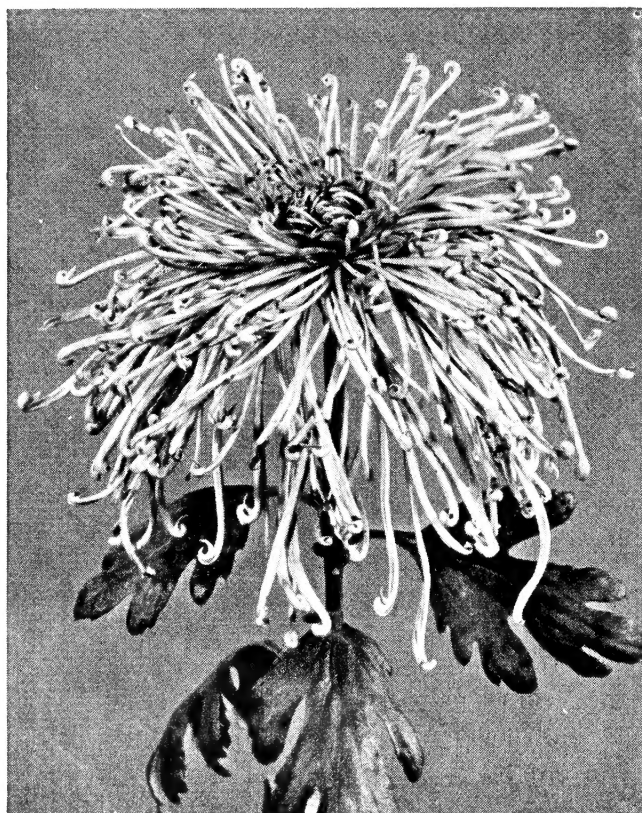
OJAI — Large duo toned orange bronze. Very fine tubular petals cascading downward from a full center. Unusually large. Has good stem and foliage. Med. hgt. Mat. Nov. 25.

\$1.00 each; \$10.00 per doz.

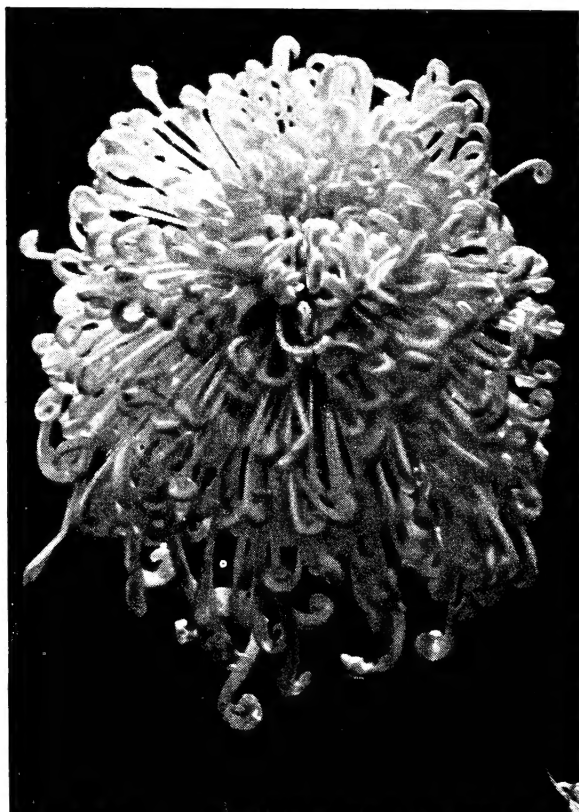
ORANGELAND — Our 1946 introduction. A very large, golden yellow bloom highlighted by the brilliance of a rich orange center. Has long, graceful, tubular petals. The tips are open, slightly barbed and snugly curled. Has a tall, vigorous habit of growth, clean foliage and strong stems. Mat. Nov. 1.

\$1.00 each; \$10.00 per doz.

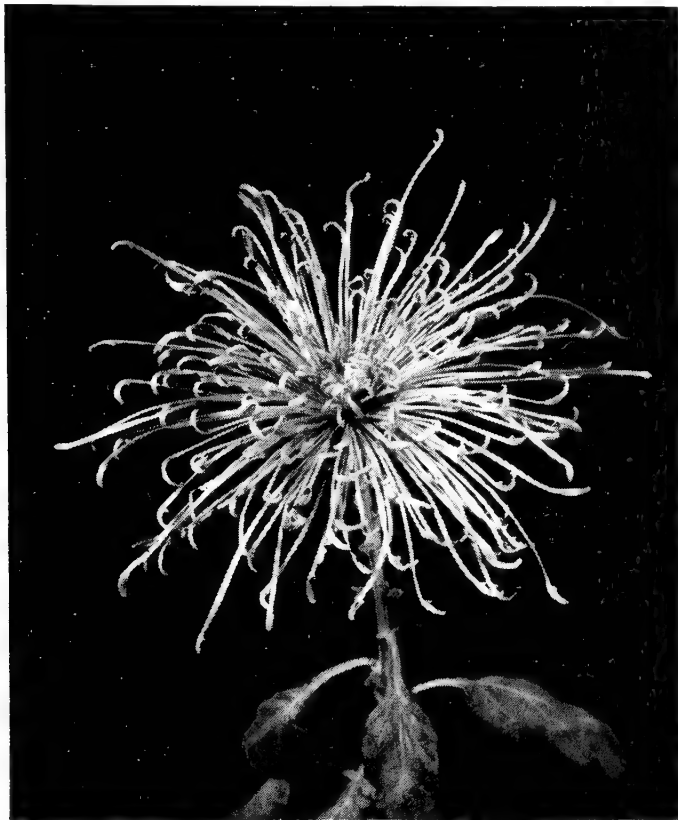
ORCHID DELIGHT — A most charming shade of delicate orchid. Very full bloom with fine tubular petals, all of which are extremely curly. A plant of real merit. Med. hgt. Mat. Nov. 15. **50 cents each; \$5.00 per doz.**



PAUL MILLER



MARIE TASHIMA

**BRONZE CHIEF**

PINK FANTASY—Light pink in color, with medium tubular petals. Fishhook tips. Tall. Mat. Nov. 1.

PUNCH BOWL—A rich burgundy red spider with medium tubes gently falling away from a deep full center. Tips are open, hooked and tightly curled upward. The answer to a true chrysanthemum lover's dream of perfection. Med. hgt. Mat. Nov. 1. (See illus. page 10.)

50 cents each; \$5.00 per doz.

RAYONNANTE—Pale rose-pink. Long, cord-like petals. Med. hgt. Mat. Oct. 15. (For type see Miss Gena Harwood, page 11.)

SARAH—A very full medium sized white spider splashed with a tracery of soft pink. Has slender tubulated petals with hooked tips. Stiff, tall stem. Good foliage. Mat. Nov. 10.

SERU—A large pink flower of the spider type. Has long, slender tubes with barbed, hooked tips. An overall picture of delicate grace. Has good foliage and strong stem. Tall. Mat. Nov. 1.

ORIENTAL—An extremely large, shaggy bloom of a rich cream color. Great masses of slender, tubular petals radiate from a very full center and terminate with a lively downward sweep. Med. hgt. Mat. Oct. 10.

PALI—A very delicate pink spider with long ribbon-like petals cascading downward from a full center of a darker shade. The open, hooked tips curl gracefully upward. Is a tall grower with stiff stem and excellent foliage. Mat. Nov. 1. (See illus. page 10.)

50 cents each; \$5.00 per doz.

PATRICIA NELSON—This showy variety is a dazzling combination of red and gold. The central mass of short, reflexed petals is flaming red. The long, slender tubes are a golden yellow shading to buff. The open, hooked tips are innerlined with scarlet-crimson. Med. hgt. Mat. Nov. 5. **35 cents each; \$3.50 per doz.**

PAUL MILLER—An unusually large medium tubed buff colored spider with very full red center shading to a coppery bronze. The tips are of the conventional fishhook type, the open ends of which are bright red in color. Has straight, stiff, clean stem. Tall. Mat. Oct. 15. (See illus. page 8.)

50 cents each; \$5.00 per doz.

**VIRGINIA**



WILLA TEMPLIN

SNOWY—A good late pure white spider with very slender tubes terminating in upturned hooked tips. An excellent example of the fish-hook type. Tall. Good foliage. Mat. Dec. 1. (See illus. page 8.) **35 cents each; \$3.50 per doz.**

SOUVENIR—Light salmon pink. Large tube. Tall. Diameter 12 inches. Mat. Oct. 25. (See full color cut on back page.)

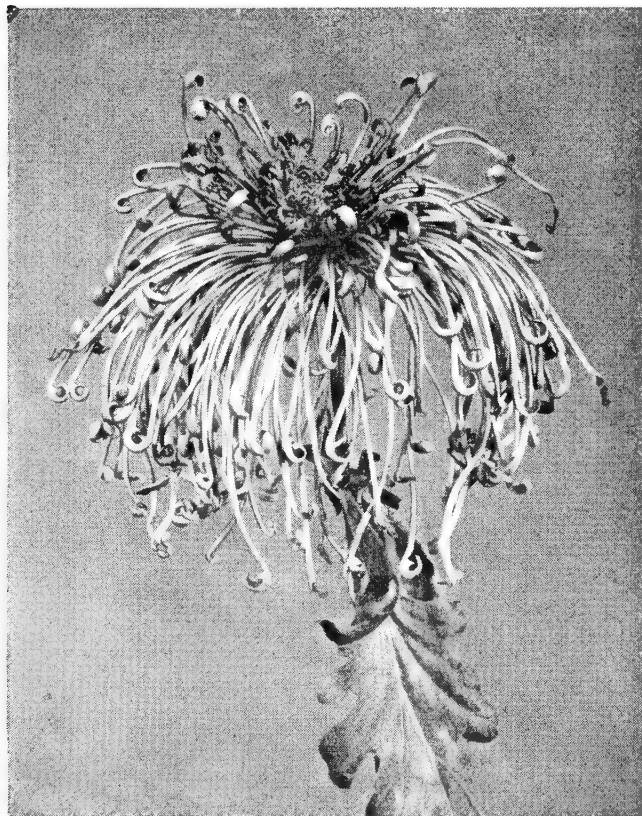
35 cents each; \$3.50 per doz.



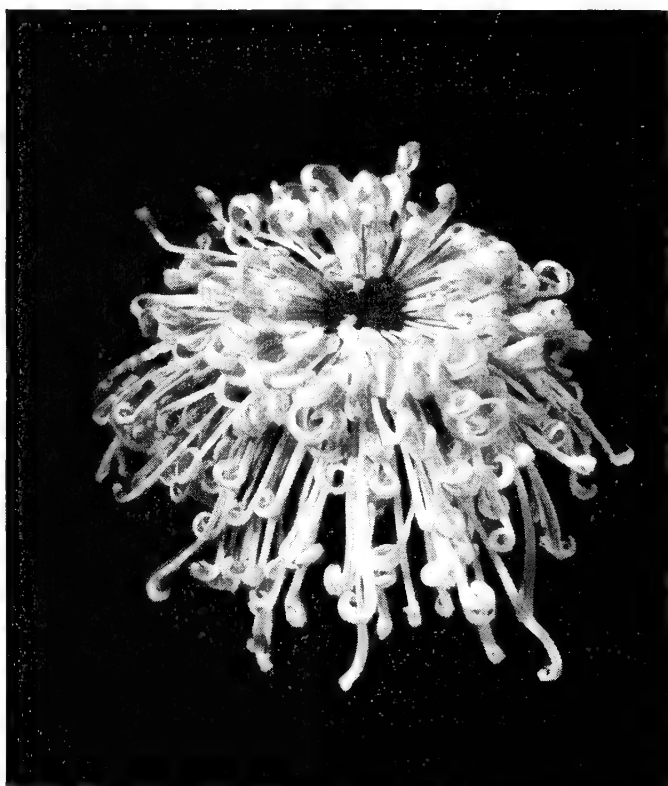
PALI

SUE SALLY JONES—Large tubular petals. A yellow spider of excellent commercial value. Good strong stem and excellent foliage. Tall. Mat. Nov. 5.

SYLVIA—A deep solid pink heightened by a delicate tracery of lavender. Large tubular petals falling away from a very full center. Tips of petals are hooked and open showing red within. One of the choicest of the 1941 Blanchard Gardens introductions. Med. hgt. Mat. Oct. 15. **35 cents each; \$3.50 per doz.**



PUNCH BOWL



JUMBO

THE DUCHESS—A beautiful soft pink in color with graceful medium quilled petals. Very full with strong stem and good foliage. Med. hgt. Mat. Nov. 1. (See illus. page 12.) **35 cents each; \$3.50 per doz.**

UNIQUE—A bloom which is aptly named. It is the most unique chrysanthemum we have ever grown. It is a rich wine red in color and the small quilled petals stand stiffly out from the center of the bloom. Very tall. Mat. Nov. 1.

UTAH—Our 1946 introduction. A very large clear white spider. Has medium tubes with hooked tips. Will develop into a legitimate incurve with the aid of a little extra care. A very valuable addition to any garden. Has stiff stems and attractive foliage. Tall. Mat. Nov. 1.

50 cents each; \$5.00 per doz.

VIRGINIA—A large, clear yellow flower with an outspreading horizontal habit of bloom. The



WM. McCABE

long, tubular petals are open at the tips and decidedly reflex. Equally satisfactory in spray form or as a disbud. Has tall, strong stems and excellent foliage. Mat. Nov. 15. (See illus. page 9.)



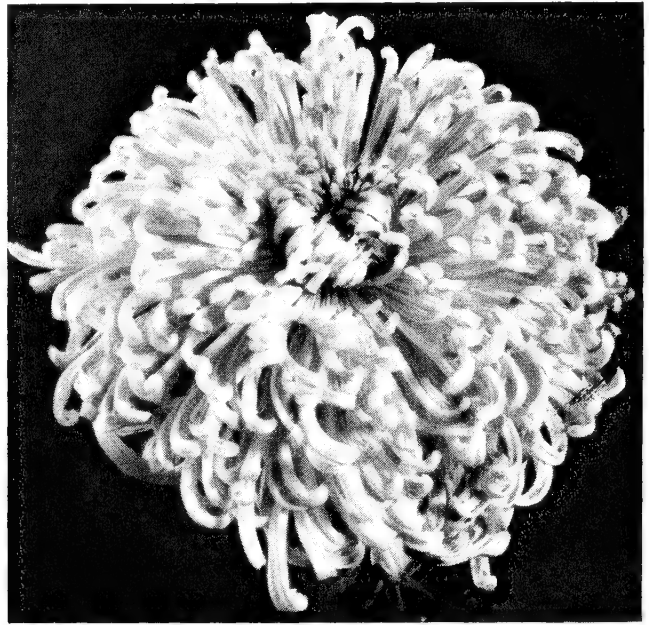
MISS GENA HARWOOD



BUNBU



KAY TASHIMA



KATHERINE LOUISE

WAIKIKI—A very large and full bronze spidery incurve with fishhook tips of a rich golden color. An outstanding specimen of this type of chrysanthemum. Has a rigid stem and good foliage. A tall grower. Mat. Nov. 1. (See full color illus. on front cover.) **50 cents each; \$5.00 per doz.**

WHITE POINTS—Pure white spider. Very

large and full. Has tubular petals with pointed tips. A tall and sturdy grower. Mat. Nov. 5.

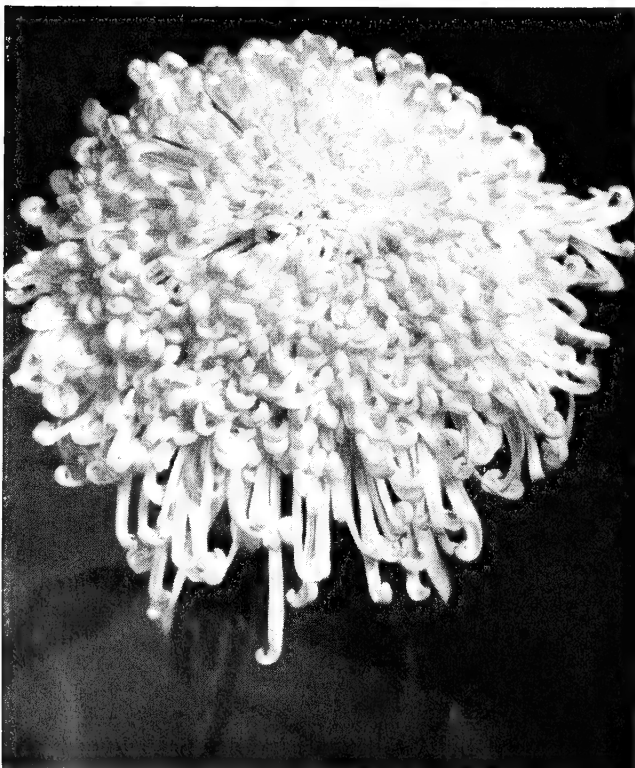
WHITE RAYONNANTE—Identical with Rayonnante except in color, which is white. (For type see Miss Gena Harwood, page 11.)

WILHELMINA—In the course of development this wonderful bloom undergoes such rapid changes in color effect that a comprehensive description is beyond our ken. However, at maturity the color becomes a settled greenish chartreuse. The beauty of this flower is greatly enhanced by the barbed hooks terminating the medium size tubular petals which radiate from a bright yellow disc. Tall. Mat. Nov. 1. (See illus. page 5.) **50 cents each; \$5.00 per doz.**

WILLA TEMPLIN—A ravishing golden bronze with large tubular petals. Has hooked barbed tips generously interspersed with open, pointed tips. Plenty of substance and a good keeper. Med. hgt. Mat. Oct. 30. (See illus. page 10.) **35 cents each; \$3.50 per doz.**

WILSHIRE—A deep cream yellow spider with straight tubes. Good stem and foliage. Short. Mat. Nov. 15.

WM. McCABE—Yellow. Large tubular petals. Tall. Diameter 10 inches. Mat. Nov. 1. (See full color illus. on page 11.)



THE DUTCHESS

Odd Varieties and Interesting Forms

PRICE OF ROOTED CUTTINGS (Unless Quoted Otherwise)

Each	\$.30
3 of One Name85
12 of One Name	3.00

BEVERLY—A very large red bloom with a buff reverse. Has an odd assortment of medium size tubular petals some of which are straight and sharply pointed, the balance tipped with open, barbed hooks innerlined with brilliant red. Med. hgt. Mat. Nov. 5th.

35 cents each; 3 for \$1.00; \$3.50 per doz.

DOROTHY DEE—An extremely full, large white flower with the exotic habit of bloom characteristic of Kego No Taki. (See illus. of the latter on page 14.) Has excellent foliage and tall strong stem. Mat. Nov. 5.

75 cents each; \$7.50 per doz.

FANTASIA—A large white flower most distinctive in type. A fantastic arrangement of slender, quilled petals open into long, gracefully reflexed semi-spoon tips. Has a pronounced central golden disc. Tall. Mat. Nov. 5. (See illus. page 15.)

J. C. TAGGARTS—A most beautiful shaped bloom of soft bronze. The quilled petals are covered with small hair which adds much to its delicate beauty. Mat. Nov. 1. (See illus. page 14.)

50 cents each; \$5.00 per doz.

KEGON NO TAKI—Bright yellow, of unusual formation. Lower petals reflexed, balance incurved and twisted. Tall. Mat. Nov. 1. (See illus. page 14.)

50 cents each; \$5.00 per doz.

LAVENDER TAGGARTS—Has an outer halo of lavender gradually shading inward to a delicate orchid pink. Has tubulated petals covered with fine hairlike spines. Tall. Mat. Nov. 1. (See illus. page 14.)

50 cents each; \$5.00 per doz.

MIGNONETTE—Bright yellow with fine wavy, thread-like petals. Has much the appearance of a thistle bloom. A distinct departure from the various orthodox types of chrysanthemums. Good stem and foliage. Tall. Mat. Oct. 25.

MRS. W. W. WATERSTON—A large, soft purple feathery bloom. Has lacy tubular petals with distended deeply notched tips. A strong, tall grower worthy of attention. Mat. Nov. 15.

ORIANA—An orange bronze. Has triple row of tubular petals, the hooked and open tips of which are slightly reflexed. Has open center showing a bronzy button. Tall. Mat. Nov. 30. (See illus. below.)

50 cents each; \$5.00 per doz.

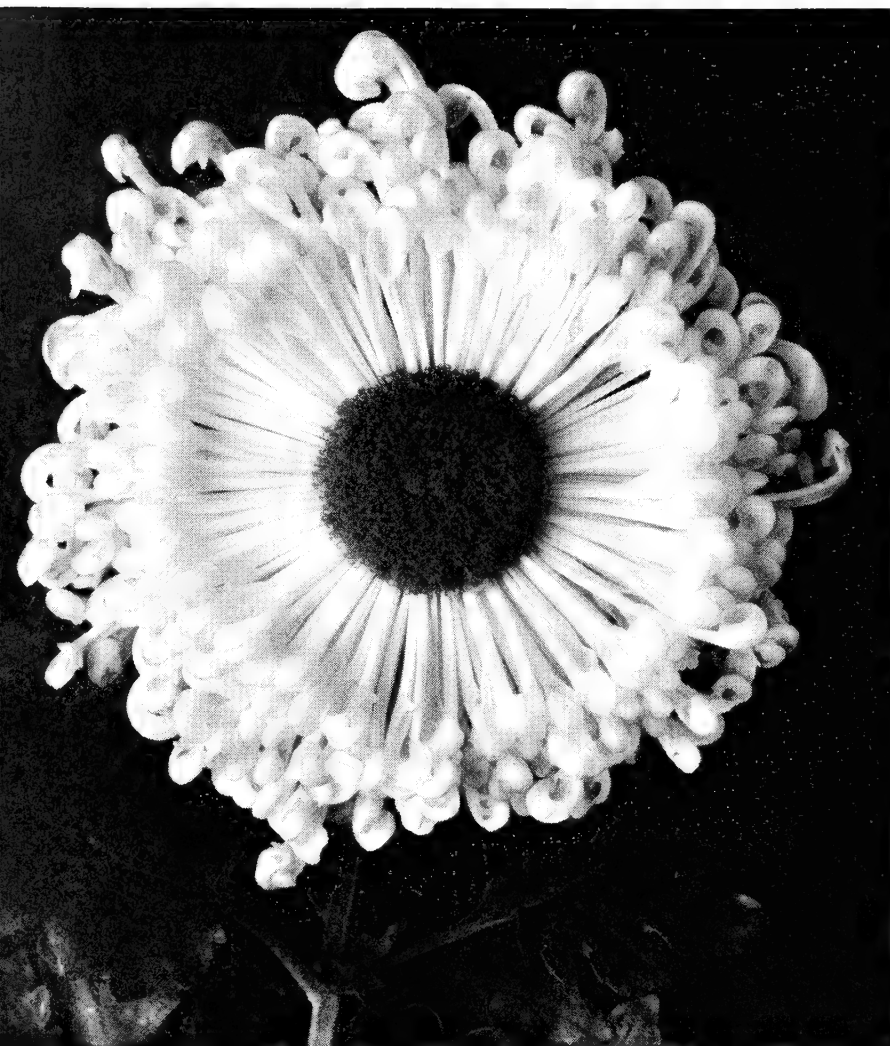
PAULINE—This makes a most beautiful bush of soft yellow when stopped two or more times. Has tubular petals terminating with spoon tips. Mat. Nov. 1.

PINK EXQUISITE—This wonderful bloom is aptly named, as it is a most enticing, exquisite shade of pink. Reflex petals radiate from a unique swirling central mass. Is best when disbudded. Med. hgt. Mat. Nov. 1. (See illus. page 15.)

50 cents each; \$5.00 per doz.



ORIANA

**SUNSPOT**

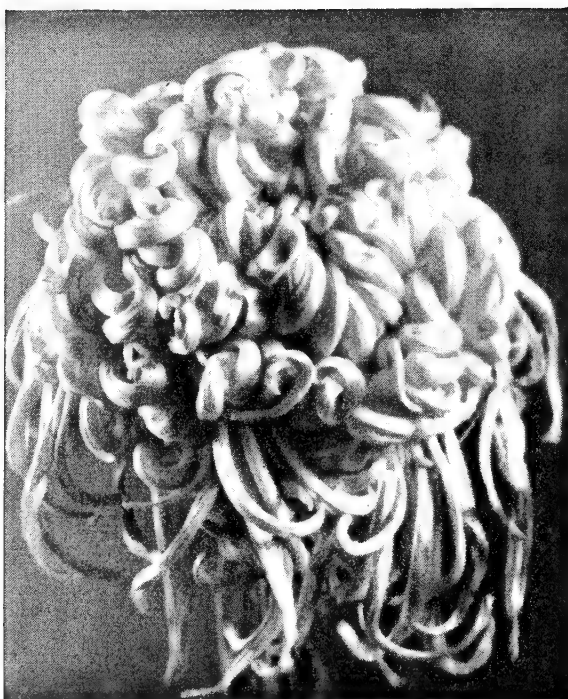
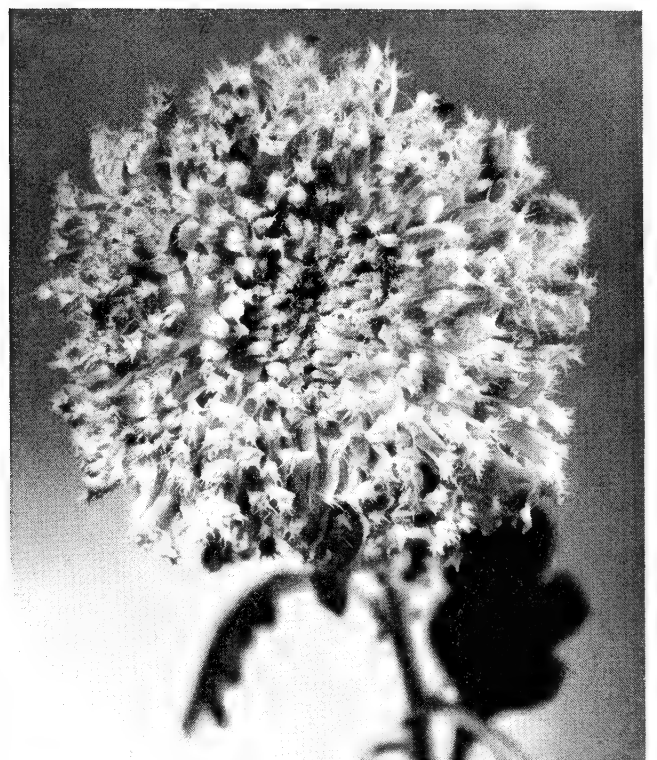
ROBERT BACON—Similar in type to but very much larger than Pauline. Has a single row of reddish bronze quilled petals radiating from a central button of gold. Golden spoon tips. Strong stem and good foliage. Shows to best advantage when disbudded. Med. hgt. Mat. Nov. 10.

SUNSPOT—Closely spaced white tubular petals of varying length radiate from a central bronzy disc. The tubes terminate in slightly barbed, open and tightly curled hooks. Tall. Mat. Nov. 1. (See illus. left.)

WHITE SPOON—A double row of quilled, spoon-tipped petals radiating from an open center and cupped slightly upward. It is much fuller than any of the other spoon tip types. Med. hgt. Mat. Oct. 30.

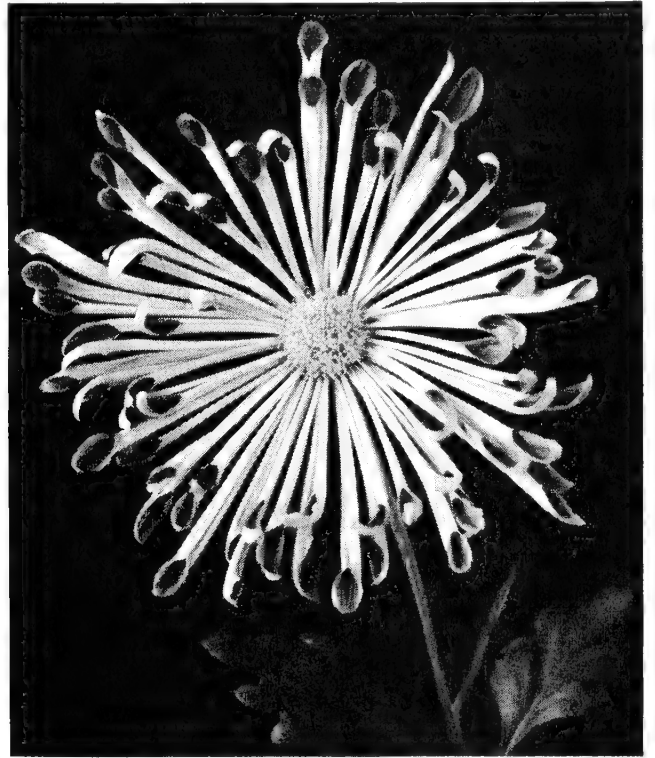
YELLOW SPOON—Same as White Spoon in all respects save color.

YELLOW TAGGARTS—Same as J. C. Taggarts, except in color, which is yellow. (See illus. below.)

**KEGON NO TAKI****THE TAGGART STRAIN**



PINK EXQUISITE



YOEMI



FANTASIA

YOMEI— Similar in formation to Robert Bacon. The color effect, however, is the reverse. The quilled petals are golden in color and terminate in red spoon tips. Good either in sprays or disbudded. Tall. Mat. Nov. 10. (See illus. above.)

ZOLA—A large showy flower with varying shades of pink coloring. Has long slender tubes which widen out and terminate in slightly reflex spoon tips. Is best when disbudded. Med. hgt. Mat. Nov. 15.

50 cents each; \$5.00 per doz.

Large Flowering Commercial Varieties

BRONZE

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

ANACONDA—A deep coppery-red incurved with golden bronze reverse. Tall. Mat. Nov. 15.
25 cents each; \$2.50 per doz.

APPERT—A mahogany bronze highlighted by the brilliance of a rich golden suffusion. A medium size compact incurved bloom that attracts and holds one's attention. Med. hgt. Mat. Nov. 1.
50 cents each; \$5.00 per doz.

BRONZE FRICK—Apricot shade of bronze with lighter reverse. Incurved. Med. hgt. Mat. Nov. 20. (See illus. page 19.)

BRONZE ORCHID QUEEN—An apricot buff incurved bloom. Has a very stiff stem and unusually attractive foliage. Tall. Mat. Nov. 1.

BRONZE SEIDEWITZ—Dark bronze. Sport from Edwin Seidewitz. Tall. Mat. Nov. 15.

CAMBRIA—A deep golden bronze incurved bloom with a satiny sheen. Tall. Mat. Oct. 25.
25 cents each; \$2.50 per doz.

GLENVIEW—A rich chestnut bronze incurve. Contrasting shades create a mottled appearance. A short, stocky grower equally satisfactory for garden use or for potting. Mat. Nov. 24.

GLITTERS — Dahlia-like straight petals. Well named and very attractive. Med. hgt. Mat. Oct. 20.
25 cents each; 12 for \$2.50

HILDA BERGEN—A beautiful deep mahogany bronze incurved. Medium size spherical blooms that ride well on clean stiff stems with attractive foliage. Excellent as a China 'Mum. Med. hgt. Mat. Oct. 25.

INDIANAPOLIS BRONZE—An excellent medium sized bronze incurved bloom. This flower is well supported on a good stiff stem. Med. hgt. Mat. Nov. 1.
25 cents each; 3 for 70 cents; \$2.50 per doz.

INDIANOLA—A translucent amber bronze reflex. Med. hgt. Mat. Oct. 10.

MONGOL—A full, golden bronze incurve producing large, compact spherical blooms on good stiff stems. Med. hgt. Mat. Oct. 25.
30 cents each; 3 for 85 cents; 12 for \$3.00

SUNNYSLOPE BRONZE—An excellent large compact golden bronze. It is a perfect incurved bloom and is an excellent keeper. Med. hgt. Mat. Nov. 1. 35 cents each; 3 for \$1.00; 12 for \$3.50



O. W. BOOTH

PINK

ADONIA—A deep shell-pink reflex. Med. hgt. Mat. Oct. 25.

APRICOT MAY WALLACE — Incurved. Distinctive shape. Pastel shade of apricot. Tall. Mat. Nov. 15.

ARISTOCRAT—A well shaped orchid pink incurved bloom with a deeper pink reverse. Stiff stem with deep green foliage. Tall. Mat. Nov. 20. (See illus. right.)

50 cents each; \$5.00 per doz.

CHIEFTAIN — A delicate pink incurve with good foliage and stiff upright stem. Med. hgt. Mat. Oct. 15.

EARLY OCTOBER — This large, rather loose lavender pink bloom breaks the stiff formality characteristic of so many of the hard petaled incurve type. Med. hgt. Mat. Oct. 5.

35 cents each; \$3.50 per doz.

GREER GARSON—A pink reflex of good size. Center has an exotic swirl which is responsible for an intriguing interlacing of the petals that complete the formation of the bloom. Luxuriant foliage and strong stem. Tall. Mat. Oct. 25.

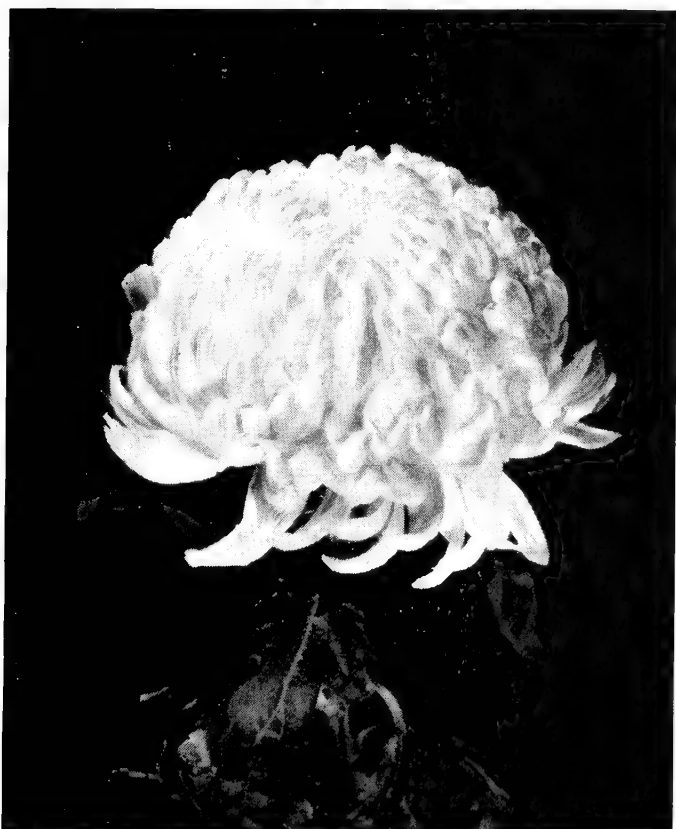
50 cents each; \$5.00 per doz.

GWEN PATTON — Good pink incurve. Large bloom and a good keeper. Med. hgt. Mat. Oct. 30.

25 cents each; 12 for \$2.50



ARISTOCRAT



SNOW WHITE

INDIANAPOLIS PINK—Excellent light lavender pink with darker reverse. Fully incurved. Has very stiff stem and good foliage. Med. hgt. Mat. Nov. 1.

35 cents each; 12 for \$3.50

JOYFUL—The petals of this bloom are as nearly consistent with the color, purple, as can be found in many days search through thousands of mum varieties. To crown the unusual and striking beautiful appearance of this bloom it has a sharp-cut orchid reverse. Med. hgt. Mat. Nov. 15.

50 cents each; \$5.00 per doz.

J. W. PRINCE—An excellent pink of good size. A sport of Chieftain. It is entirely devoid of any trace of lavender, orchid or any other tone or tint that would form grounds for the old controversial subject of pink or what have you. Med. hgt. Mat. Nov. 1.

25 cents each; \$2.50 per doz.

LEDA—A large heliotrope pink with beautifully rolled petals. Excellent keeper. Good either disbudded or in sprays. Med. hgt. Mat. early Oct.

25 cents each; 12 for \$2.50

MAY WALLACE—A nicely incurved flower, shell-pink in color. This tall grower is one of the few commercial types which can be grown successfully in sprays. Mat. Nov. 5.

MILADY—This rather shaggy, loosely contrived incurved bloom is the nearest approach to a clear shell pink coloring of any of the recent introductions. Tall. Mat. Oct. 25.

MISS HELEN FRICK—Large incurved orchid pink. Med. hgt. Mat. Nov. 20. (See full color illus. page 19.)

OLD ROSE—This bloom is aptly named, for it is a true shade of "Old Rose." The bloom is good size and well formed—a perfect incurved. Med. hgt. Mat. Nov. 1. **25 cents each; \$2.50 per doz.**

ORCHID QUEEN—A large orchid-pink incurved bloom. Has a very stiff stem and unusually attractive foliage. Tall. Mat. Nov. 1.

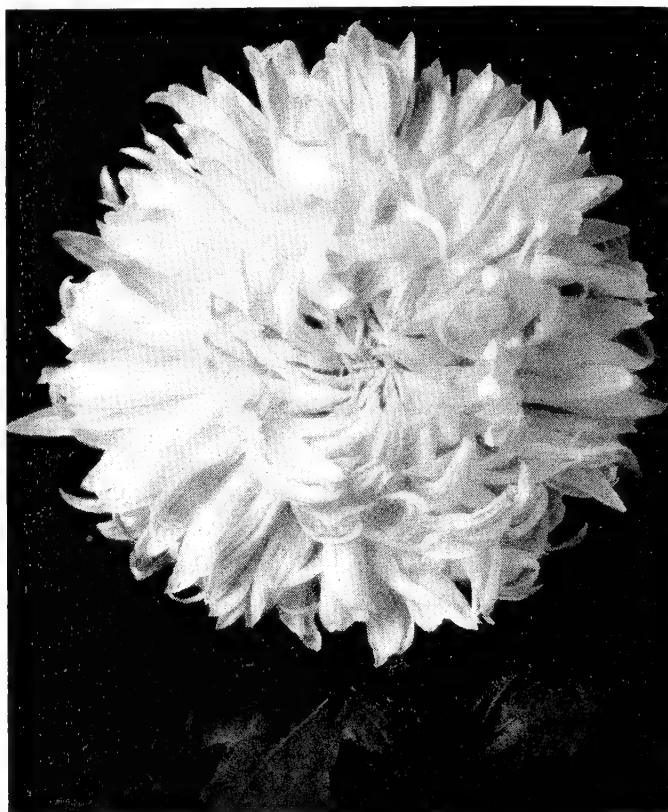
PHILIP KAY—A magnificent, tightly incurved flower of solid substance. Color is a very pleasing shade of light lavender pink. It has very thick strong stem with broad dark green leaves. Tall. Mat. Nov. 5. **75 cents each; \$7.50 per doz.**

QUAKER LADY—This large incurved bloom with delicate orchid shadings is very double and of splendid form. Perfect stem and foliage. Med. hgt. Mat. Nov. 10.

ROSABELLA—This large pink incurved bloom is no doubt one of the very best early blooming varieties. Firm, tightly incurving petalage insures lasting quality. Tall. Mat. Oct. 25.

ROSE COCHARD—A large incurved pink of a pleasing shade. Stiff stem and excellent foliage. Med. hgt. Mat. Oct. 15.

ROSE GLORY—A medium sized light lavender



STROMNESS

pink incurved. Good foliage and supporting stem. Tall. Mat. Oct. 15.

ROSEUM—Large deep pink incurved of special merit. Good stem and clean foliage. An excellent keeper. Tall. Mat. Oct. 15.

25 cents each; \$2.50 per doz.

ROSY MORN—A soft old rose incurved bloom which forms a perfect ball when fully matured. A solid attractive flower that does not shatter easily. Has stiff stem and clean foliage. Med. hgt. Mat. Oct. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

RED

BLACK HAWK—Reflexed. Similar to Harvard, except deeper in color and the lack of serrations of semi-quilled petals. Med. hgt. Mat. Nov. 20.

CONQUEROR—A flashy, rich crimson flower which does not easily fade. Grows tall and straight. Has good foliage and stiff-necked stems. A valuable addition to any garden. Med. hgt. Mat. early Oct.

50 cents each; \$5.00 per doz.

GARNET KING—True reflexed, Garnet red. Petals about center tipped with bronze. Med. hgt. Mat. Nov. 25.

GRACE HAYNES—A large, smoldering red incurve with a glistening silvery mauve reverse. The most fascinating number we have ever nursed along from the seed bed to a final settled condition. Has good stem and large, glossy leaf. Tall. Mat. Nov. 5th. **50 cents each; \$5.00 per doz.**



AMBASSADOR

HARVARD—Reflexed. Brilliant, satiny dark red. Med. hgt. Mat. Nov. 20. (See full color illus. right.)

INTENSITY—Deep red reflex of outstanding beauty. Med. hgt. Mat. Dec. 5.

25 cents each; 3 for 70 cents; 12 for \$2.50

MOHAWK CHIEF—A rich dark red reflex flower with a buff reverse. Has wide flat petals which taper to sharply pointed tips. Produces 7½-inch blooms when disbudded. Med. hgt. Mat. Nov. 15.

O. W. BOOTH—A purplish red incurved bloom with a slight silver reverse. The flowers are of medium size and are best grown as a China Mum. Med. hgt. Mat. Nov. 1. (See illus. page 16.) 25 cents each; 3 for 70 cents; \$2.50 per doz.

WHITE

ALBATROSS—Large, full, glistening white. Tall. Mat. Oct. 25.

AMBASSADOR—Extra large incurved. Med. hgt. Mat. Oct. 20. (See illus. page 18.)

30 cents each; 12 for \$3.00

ANTARCTIC—A compact pure white ball of good size. Has a lustrous sheen. Grows tall and blooms mid-Nov.

BETSY ROSS—A large fairly compact white incurved bloom. An old timer, but still in great demand as a cut flower. Tall. Mat. Oct. 20.

CAMILLA—Well rounded, satiny white incurved. Tall. Mat. Oct. 10.

DECEMBER WHITE—A clear white quality bloom. The flowers are large, incurved and carried on strong stems. Holds good on the plant and keeps well after cutting. Tall. Mat. early Dec.



HARVARD

EARLY FROST—Very full fair sized bloom having wide flat petals with sharp points. Excellent early bloom useful as a seasonal cut flower. Good foliage. Med. hgt. Mat. Oct. 10.

EDGAR S. KELLY—Large glistening white incurved. Strong upright growth. Tall. Mat. Nov. 15. 25 cents each; 3 for 70 cents; 12 for \$2.50

INDIANAPOLIS WHITE—Excellent white. Fully incurved. Has very stiff stem and good foliage. Med. hgt. Mat. Nov. 1.

25 cents each; 3 for 70 cents; 12 for \$2.50

MISS FLORA BOWERS—Large white incurved; 7½ inches in diameter. Hgt. 4 feet. Mat. Nov. 25. (See illus. page 20.)

MRS. T. RILEY—A snow white reflex of unparalleled purity. Has wide, flat petals with sharply tapered points. Produces full bodied blooms 8 inches in dia. when disbudded. Med. hgt. Mat. Oct. 5. 25 cents each; 3 for 70 cents; \$2.50 per doz.

QUAKER MAID—Large white incurved. Med. hgt. Mat. Oct. 5.

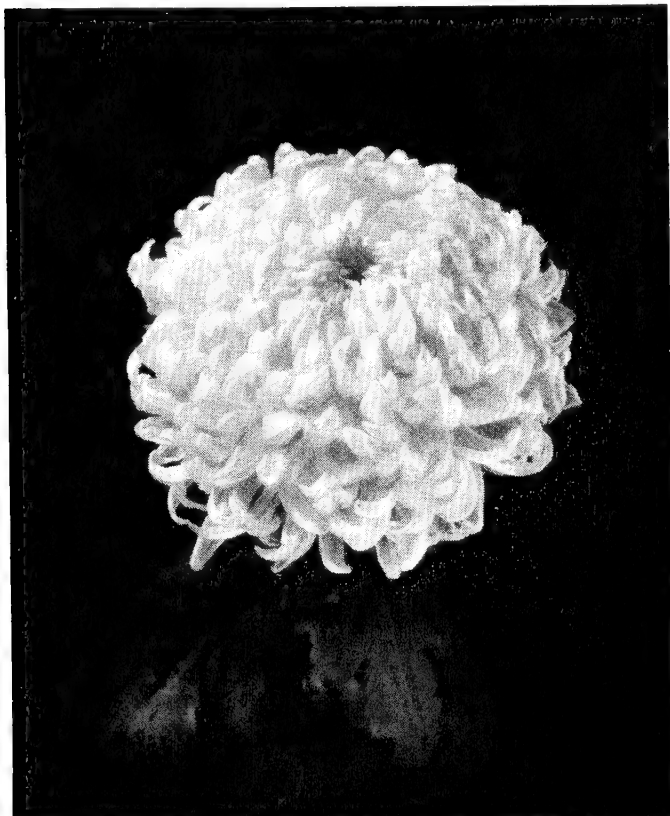
SILVER SHEEN—A satiny pure white incurved. Excellent keeper. Mat. Oct. 20.

SILVER WEDDING—Pure white reflexed. Tall. Mat. Nov. 1.



MISS HELEN FRICK

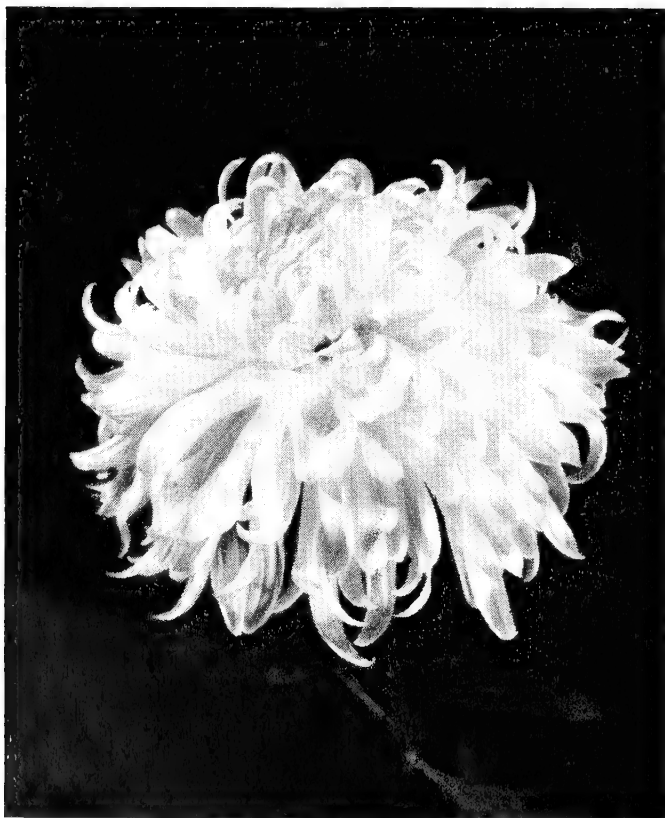
BRONZE FRICK



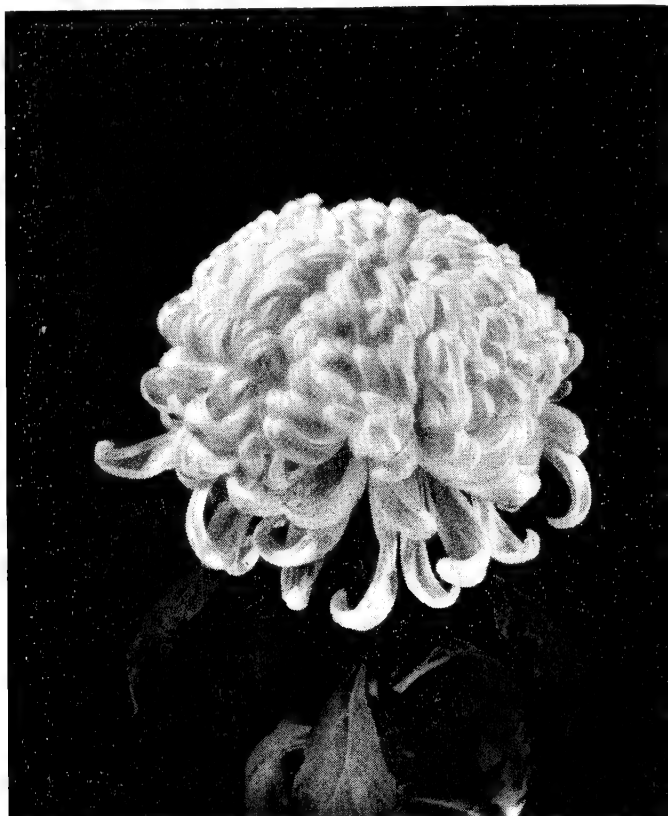
MISS FLORA BOWERS

SNOW WHITE—Incurved with satiny white sheen. Med. hgt. Mat. Nov. 1. (See illus. page 17.)

STROMNESS—A snow white sport of Greer Garson. A reflexed bloom having a most intriguing central swirl. Good keeper. Best raised as a China mum. Good strong stem and excel-



DOLLY DIMPLE



ORIOLE

lent foliage. Matures normally around Oct. 25. Med. hgt. (See illus. page 18.)

25 cents each; \$2.50 per doz.

SUNNYSLOPE WHITE—A perfect incurved type of solid substance. Has a good strong stem and fine keeping qualities. Med. hgt. Mat. Nov. 20. **25 cents each; 3 for 70 cents; 12 for \$2.50**

VENUS—A striking, large incurved ball. Occasionally comes out with a pale orchid blush. Tall. Mat. Oct. 10.

WHITE HELEN FRICK—Satiny white incurved. Short. Mat. Nov. 20. (Illus. page 21.)

YELLOW

ALEX MASON—Large, rich buttercup yellow incurve. Will carry six good size blooms when disbudded. Mat. early Oct.

APRICOT QUEEN—Brilliant orange. Med. hgt. Very large and striking bloom. Is classified by many growers as an exhibition. Matures Oct. 25.

BLAZING GOLD—An intense golden yellow of good size. Fully incurved. Has stiff stem and perfect foliage. Med. hgt. Mat. Oct. 15.

BUTTERBALL—A clear lively yellow incurved flower of solid substance. An early bloomer and good keeper. Med. hgt. Mat. Oct. 20.

25 cents each; 3 for 70 cents; \$2.50 per doz.

DOLLY DIMPLE—A soft delicate yellow reflex. (For type see illus. left.) Tall. Mat. Nov. 10.

FRIENDLY RIVAL—One of the most brilliant yellows to be found under any classification. Tall. Mat. Nov. 15. (See illus. page 21.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

GLORIA—A clear yellow incurved bloom of large size and solid substance. Is in full flower for Thanksgiving cutting. Has good foliage and husky stems. Hgt. 4 ft. Mat. Nov. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

GOLD LODE—An early yellow. Medium hgt. Mat. Oct. 5.

GOLD STANDARD—A large deep yellow with flat broad petals. Stands up well in wind and rain. Matures early Oct.

25 cents each; 3 for 70 cents; \$2.50 per doz.

GOLDEN ARBINI—Deep yellow, fully double and gracefully reflexed in form. Med. hgt. Mat. Nov. 20. (See illus. lower right.)

GOLDEN GLORY—Bright yellow incurved. Very good. Med. hgt. Mat. Oct. 10.

INDIANAPOLIS YELLOW—Same as Indianapolis white in all respects save color.

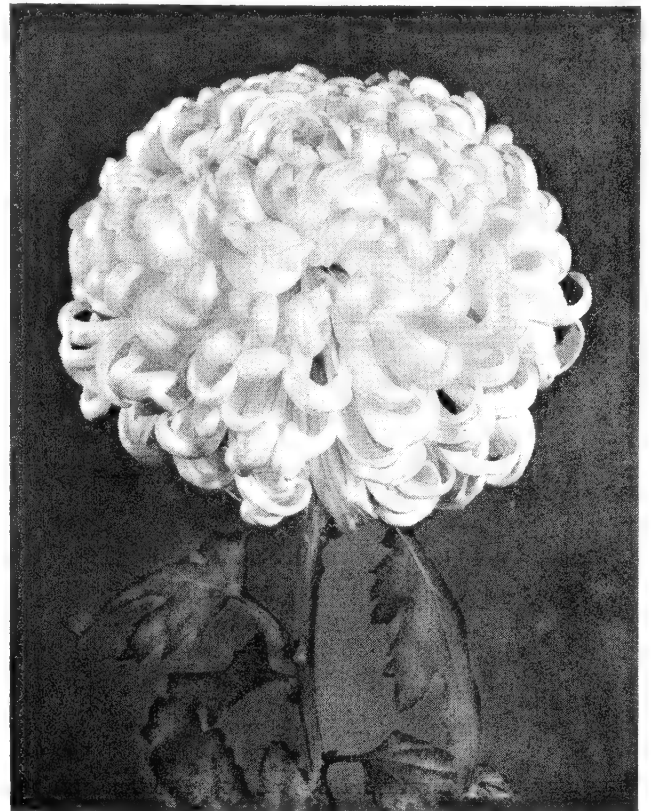
25 cents each; 3 for 70 cents; 12 for \$2.50

LILLIAN FOLTZ—An outstanding commercial bloom. A perfect incurved in shape and a soft yellow in color. Good foliage and stem. Med. hgt. Mat. Nov. 15.

METEORE—A large, round, compact yellow bloom supported by a clean, husky stem with good foliage. Recommended as an excellent late variety. Tall. Mat. mid-Dec.

ORIOLE—A large golden incurve that rates second to none of the mid-season yellow commercials. Med. hgt. Mat. Nov. 5. (See illus. page 20.)

25 cents each; \$2.50 per doz.



WHITE HELEN FRICK

PENROD—A compact, light yellow incurved flower of medium size. Narrow, closely spaced petals lend an air of formality to this perfectly formed, ball shaped bloom. Med. hgt. Mat. Nov. 10.

30 cents each; \$3.00 per doz.



FRIENDLY RIVAL



GOLDEN ARBIN

RELIANCE—A rich yellow incurved bloom of large size. A firm, solid substance guarantees good keeping quality. Good foliage and stiff, erect stems. Hgt. 4 feet. Mat. Nov. 20.

30 cents each; \$3.00 per doz.

SARATOGA—A very large bright yellow semi-incurved bloom of long standing popularity. Has an easy healthy habit of growth. Med. hgt. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

SUN GOLD—Large yellow incurved. Tall grower. Mat. Nov. 25.

YELLOW AMBASSADOR—Yellow sport of Ambassador. Med. hgt. Mat. Oct. 15. (See illus. page 18.)

30 cents each; 12 for \$3.00

YELLOW FRICK—Large yellow incurve. The latest member of the "Frick" family. Med. hgt. Mat. Nov. 20.



CORAL BLAZE



CALIFORNIA FIRE BIRD



NEW GOLD

Anemone Section



THE ESTRELITA STRAIN

The Anemone flowered chrysanthemum consists of one or more rows of flat or tubular ray florets with shorter quilled or tubular disc florets sometimes of the same color, sometimes otherwise. The large flowering Anemone types, all of those catalogued herein being included, are usually pinched when small, permitting four to six growths to continue until buds are formed. Disbudding is a matter of individual taste. If allowed to flower without restriction each stem will produce a large spray or cluster of blooms. This type of mum is of marvelous beauty and should be given consideration by those who are looking for something artistic and unusual.

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

BRONZE CHARM—Chestnut bronze with high, bronze cushion. Med. hgt. Mat. Oct. 20.

BRONZE FRIEDA—The same as Frieda in all respects except color. Tall. Mat. Oct. 15.

BRONZE TUXEDO—An apricot bronze sport from Tuxedo. Has the same excellent qualities of the former, differing in color only. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

BRONZE

CORAL BLAZE—Deep orange bronze ray petals radiating from a well delineated disc of quilled florets, a trifle shallower in tone. A coordination of mensuration and gentle blend of hue that will appeal to the most fastidious connoisseur of the anemone type of chrysanthemum. A stocky plant that will hold its head up when laden with moisture. Hgt. 3 feet. Mat. Nov. 25. (See full color illus. page 22.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

CORA SCOVILLE—Bright bronze ray petals with a flat cushion of a lighter bronze. Grows 4 to 5 inches in diameter when disbudded. Med. hgt. Mat. Nov. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

ESTRELITA—A buff bronze throughout, conspicuous for the great size of its regular flat disc of quilled florets as opposed to its shorter serrations of ray petals. A sturdy grower of medium height. Mat. Nov. 15. (See illus. left.)

HALLOWE'EN—A burnished coppery bronze fuses the central disc of quilled florets and the double row of flat ray petals into a composite coloring of rare beauty. Flowers 3 inches in diameter. Med. hgt. Mat. Nov. 20.

MRS. CHAS. WYLIE—A light bronze anemone that makes a flower 5 inches in diameter when disbudded. The high cushion and ray petals are the same color. Med. hgt. Mat. Nov. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

ROLINDA—A reddish bronze anemone with a low cushion. The flowers are about 4 inches in diameter when disbudded. Med. hgt. Mat. Nov. 10.

PINK

ADMIRATION—Lavender pink with yellow cushion. Tulip shaped. Mat. Oct. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

ANTIGO—A deep rose of unusual beauty. Cushion and ray petals of same color. Large. Med. hgt. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

BEAUTIFUL LADY—Bright shade of pink with creamy white cushion. Large blooms. Semi-dwarf in growth. Plant early. Mat. Nov. 20.

25 cents each; 3 for 70 cents; \$2.50 per doz.

BETTY ROSE—Bright pink ray petals and a lighter pink cushion. Flowers are 5 inches when disbudded and a little smaller when grown in sprays. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.



THE TITAN

DORIS LOUISE—A deep rose sport of Frieda. Med. hgt. Mat. Oct. 15.

ENCHANTRESS—An intermediate shell pink with a double row of ray petals surrounding a disc of lighter colored florets. Tall. Mat. Nov. 15.

FRIEDA—Ranging from a deep shell-pink to a deep orchid pink in accord with a corresponding moderation of high temperatures. Has small yellow cushion. Produces wide spread sprays on stiff sturdy stems. Blooms six inches in diameter when disbudded. Tall. Mat. Oct. 15.

MRS. J. S. ROBERTS—A combination of crimson mauve and violet. One of the largest anemones grown. Short. Mat. Nov. 10.

35 cents each; 3 for \$1.00; \$3.50 per doz.

ORCHID BEAUTY—Orchid pink with yellow cushion. Short. Mat. Nov. 15.

PURPLE DAISY—An aster purple anemone for growing in sprays. It is a heavy producer with flowers about two inches in diameter. An attractive novelty. Med. hgt. Mat. Nov. 20.

ROSE MADDER—A deep rose-pink throughout. Has a prominent disc of quilled petals surrounded by a double row of short, pointed ray petals closely spaced.

25 cents each; 3 for 70 cents; \$2.50 per doz.

TUXEDO—An exceptionally large, light pink with wide sharply pointed ray petals radiating from a flat disc of quilled florets of slightly darker shade. We can unreservedly recommend this variety as one of the most outstanding specimens of the anemone type. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

VIVACIOUS—Has rose pink ray petals and a trim, flat cushion of quilled florets a shade lighter in color. Produces a wealth of branching sprays. An outstanding Anemone type. Grows tall. Mat. Nov. 20.

35 cents each; 3 for \$1.00; \$3.50 per doz.

WELCOME—Deep rose intermediate. Has a high well rounded cushion encircled by a double row of ray petals of same color. Med. hgt. Mat. Nov. 10.

RED

CAPTIVATION—Mahogany red; cushion red-dish bronze; exceptionally large. Med. hgt. Mat. Nov. 10.

25 cents each, 3 for 70 cents; \$2.50 per doz.

MATADOR—Large brilliant red. Outstanding when disbudded and is equally as satisfactory when grown in sprays. Tall. Mat. Dec. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

RED ROLINDA—Semi-double with small neatly placed red ray petals surrounding a disc of tubular florets showing the same brilliant red within and buff without. Med. hgt. Mat. Dec. 1.

25 cents each; 3 for 70 cents; 12 for \$2.50

RED WELCOME—Deep red intermediate. Has a high well rounded cushion encircled by a double row of ray petals of same color. Med. hgt. Mat. Nov. 10.

THE TITAN—Scarlet crimson with bronze red cushion. Large blooms, stiff stem. Tall. Mat. Nov. 5. (See illus. left.)



THE SINCERITY STRAIN

WHITE

BOB WHITE—White with cream cushion. Very large with good foliage. Med. hgt. Mat. Nov. 5.

IRENE HAYES—White Anemone with a high cushion. Flowers are six inches when disbudded. Med. hgt. Mat. Nov. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

MARIE LOUISE—An unusually dainty, clear white anemone with flat cushion. This variety is unexcelled for cutting. Med. hgt. Mat. Nov. 1.

SHASTA—A good intermediate. Med. hgt. Mat. Oct. 25.

SINCERITY—White with high, rounded white cushion. Med. hgt. Matures Oct. 25th. (See illus. page 24.)

SWAN—Large beautiful white. An outstanding bloom. Tall. Mat. Dec. 10.

WHITE FRIEDA—The same as Frieda in all respects except color. Tall. Mat. Oct. 15.

WHITE SUPREME—White with double row of ray petals surrounding a small yellow cushion. Tall. Mat. Nov. 25.

YELLOW

CITRUS QUEEN—Lemon yellow with high rounded orange cushion. Tall. Stiff stem. Matures Nov. 1st.

NEW GOLD—Brilliant yellow with high perpendicular yellow cushion. Tall. Sturdy growth. Mat. Nov. 1. (See full color illus. page 22.)

SUZANNE MILLER—Bright yellow with yellow cushion. Tall. Mat. Oct. 20.

TRIUMPH—Deep canary yellow with large canary yellow cushion. Med. hgt. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

WILFREDA—Soft, subdued yellow with yellow cushion. Exquisite bloom in its entirety. Short. Mat. Nov. 5.

YELLOW ESTRELITA—Large and very full. Petals and cushion deep yellow. Tall. Mat. Nov. 10. (See illus. page 23.)

YELLOW SINCERITY—Sport from Sincerity. Same in all respects except color. (See illus. page 24.)

YELLOW TUXEDO—A yellow sport from Bronze Tuxedo equal in size to the parent plant. Has clear yellow ray petals. The central disc is composed of quilled florets deeper in color and innerlined with a rich red. Tall. Mat. Nov. 1.

\$1.00 each; \$10.00 per doz.

Single Varieties—Daisy Type

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

ALEX STRIBLING—The par excellence of pure white singles. Will support from 6 to 8 extremely large blooms when disbudded. Has a sturdy stem with small foliage of the darkest green. Possesses the added value of a middle October blooming date as the absence of good early white singles has always been the bane of the commercial grower and backyard enthusiast alike. Med. hgt. Mat. Oct. 15 on.

APRICOT VALENCIA—Sport from Valencia. Beautiful shade of apricot. Tall. Mat. Nov. 15. (See illus. page 26.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

BITTERSWEET—A bittersweet red single having four rows of stiff, broad, flat petals. Good keeping qualities. Tall stems, shining foliage. Mat. Nov. 8.

25 cents each; 3 for 70 cents; \$2.50 per doz.

CALIFORNIA NAGONA DAISY—This large daisy-like flower has several whorls of broad white petals slightly reflexed at the tips. Has good stiff stem with well arranged sprays. Med. hgt. Mat. Oct. 25.



A COMPOSITE PICTURE OF
IDA SKIFF AND PINK SKIFF



A COMPOSITE PICTURE OF THE VALENCIA STRAIN—VALENCIA, APRICOT VALENCIA, JANE AND GOLDEN JANE.

CALIFORNIA RED DAISY—An intermediate brilliant red with good stem and foliage. Med. hgt. Mat. Oct. 5.

CALIFORNIA YELLOW DAISY—Good clear yellow intermediate type. Med. hgt. Mat. Oct. 5.

DEBUTANTE—Very large deep pink of unusual beauty. One of the best of the single varieties. Tall. Mat. Nov. 30.

DR. PHILIP S. DOANE—A deep wine red with pinkish-silvery reverse. Very large. When disbudded with attain a dia. of eight inches. Tall. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

EUROPA—A brilliant red single of exquisite form and good substance. We consider this variety the most outstanding achievement on the market today. Med. hgt. Mat. Nov. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

FIESTA—Beautiful reddish-bronze. Very large and of striking appearance. Med. hgt. Mat. Nov. 5.

50 cents each; \$5.00 per doz.

GOLDEN JANE—A golden yellow sport from Jane. (See illus. above.)

GRETCHEN PIPER—Brilliant yellow with double row of ray petals. Blooms are 4 inches in diameter when disbudded; equally attractive when grown in sprays. Tall upright growth. Mat. Oct. 25.

HASEGAWA POINSETTIA—Brilliant red. Excellent sprays. Three-inch blooms. Tall. Mat. Nov. 15.

IDA SKIFF—Amber bronze. Short. Mat. Nov. 1. (See illus. page 25.)

JANE—A rich golden bronze sport from Valencia. Tall. Mat. Nov. 20. (See illus. left.)

JEAN—Pure white. Med. hgt. Mat. Nov. 1.

LIGHTHOUSE—Red single with good sprays bearing large flowers. Equally suitable as a garden plant or for cascading. Tall. Mat. Oct. 15.

LORD PROVOST KELLY—A large, shaggy semi-double yellow bloom. Med. hgt. Mat. Oct. 10.

LOUIS FRIED—An outstanding bloom of a brilliant red. Petals are long and tubular terminating in long open tips. Tall. Mat. Nov. 10. (See illus. front cover.)

50 cents each; \$5.00 per doz.

MABEL SEYMOUR—A large white single bloom suffused with a pronounced greenish shading. Yields large sprays of perfect blooms 3½ inches in dia. without the tedium of disbudding. Med. hgt. Mat. Nov. 1.

MELBA—Orange bronze. Semi-double, 4 to 5 inches in diameter. Med. hgt. Mat. Nov. 5.

MORI APRICOT—Soft apricot shade of yellow. Large and when disbudded is a most beautiful bloom. Med. hgt. Mat. Oct. 25.

OCTOBER PINK—A daisy type, light lavender pink single two inches in dia. An erect, sturdy plant of high productivity. Med. hgt. Mat. Oct. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

PINK SKIFF—A fine, proven pink seedling having the more desirable characteristics of the parent, Ida Skiff. Med. hgt. Mat. Nov. 1. (See illus. page 25.)

RADIANT—Bright red. A true daisy type 3 inches in diameter. Med. hgt. Mat. Nov. 5.

RED MELBA—Red. Semi-double 4 to 5 inches in diameter. Med. hgt. Mat. Nov. 5.

RED VALENCIA—A sport of Valencia. Same in all respects except color. (See illus. left.)

ROSE CECILE—A small deep rose, semi-double with a mauve reverse. Has four rows of quilled spoon-tipped petals curled slightly upward. Resistant to rain and light frosts. Med. hgt. Mat. Nov. 25. 35 cents each; 3 for \$1.00; \$3.50 per doz.

SLIPPER—A large shell pink with quilled petals. Disbudded or grown in sprays it merits more than a second glance. Med. hgt. Mat. Nov. 1.

TAGOYA—Brilliant goya red. Semi-double. Short. Matures Nov. 1.

VALENCIA—Most charming shade of orchid pink, a strikingly beautiful bloom. Tall. Mat. Nov. 15. (See illus. left.)

WHITE MENSA—Large white with yellow button in the center. Resembles Shasta Daisy. Med. hgt. Mat. Nov. 10.

WOBURN—A Phlox-pink, daisy-like single with a tall clean habit of growth. Produces a great profusion of 2½-inch flowers carried in graceful, wiry stemmed sprays. Tall. Mat. Nov. 15.

Hardy Varieties

These varieties are especially recommended for regions where early frosts prevail, as they possess hardy, early flowering qualities.

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

AGNES SELKIRK CLARK — A dainty, free flowering apricot Korean single two inches in diameter. The beauty of this blossom is greatly enhanced by the prominence of a salmon pink halo. Clean foliage and stiff stem. Med. hgt. Mat. Oct. 15.

25c each; 3 for 70c; \$2.50 doz.

AMBER GLOW—A harmonizing blend of soft peach, mellow amber and rosy bronze. Massed clusters of fully double three inch flowers form a perfect mound 24 inches high and 30 inches in dia. Mat. Oct. 15.

35 cents each; 3 for \$1.00; \$3.50 per doz.

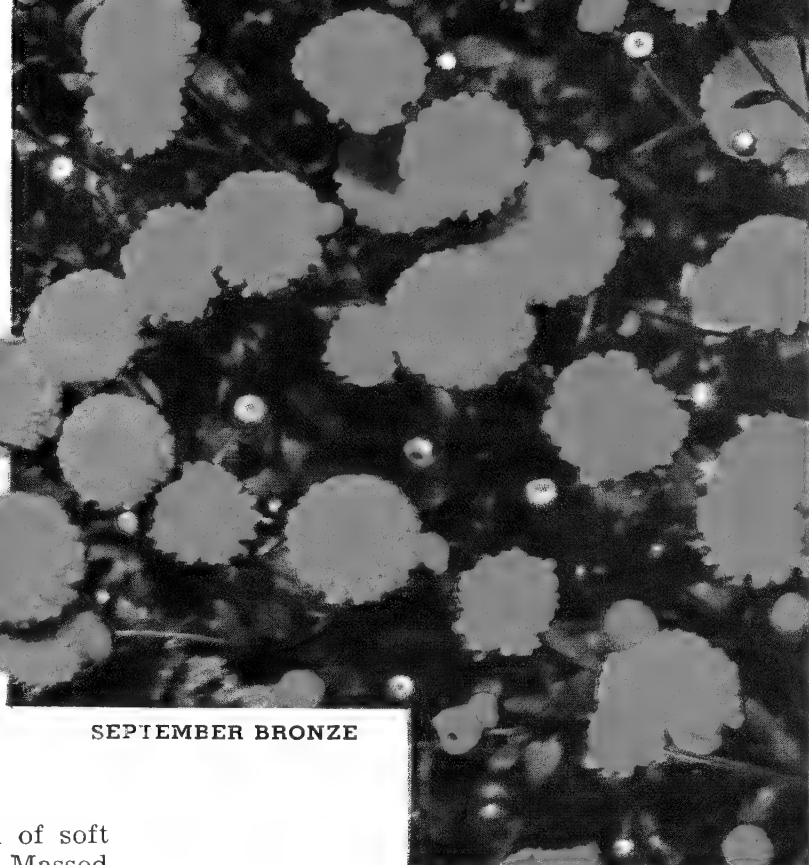
AUTUMN LIGHTS—Great masses of semi-double blooms 2½ inches in dia. completely envelop this strong, freely branching super hardy plant. The flowers are a lovely, coppery bronze with gleaming overtones of bright orange. The foliage is dark green in color and firm in texture. Hgt. 18 inches. Mat. late Sept.

35 cents each; 3 for \$1.00; \$3.50 per doz.

AVALANCHE—Ranks high with the finest of weather-resistant whites. Clean, branching sprays carry a snowy load of large, well formed double blooms. Med. hgt. Mat. late Sept.

35 cents each; 3 for \$1.00 \$3.50 per doz.

BETTY—The color of this sightly blossom is a seductive shade of salmon-pink. Has a clean, upright habit of growth. Tall, straight stems generously sprayed with full, double 2½-inch



SEPTEMBER BRONZE

flowers are excellent for cutting. Hgt. 30 inches. Mat. Oct. 10.

35 cents each; 3 for \$1.00; \$3.50 per doz.

BURGUNDY—A brilliant Burgundy-red Korean hybrid double of great depth both in color and size. Tall, sturdy grower. Mat. early Oct. (See below.) 30 cents each; 3 for 85 cents; 12 for \$3.00

CALIPH—An outstanding deep, velvet red Korean hybrid decorative pom. Carries a wealth of blooms two inches in diameter in husky sprays two or more feet long. Mat. Oct. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

CHESTNUT BURR—A compact, rather formal pompon two inches in dia. The blossoms are a rich chestnut-red, a color that mellows with age. Has hard, clean foliage, open, airy sprays and tall, stiff stems. Hgt. 28 inches. Mat. Oct. 15.

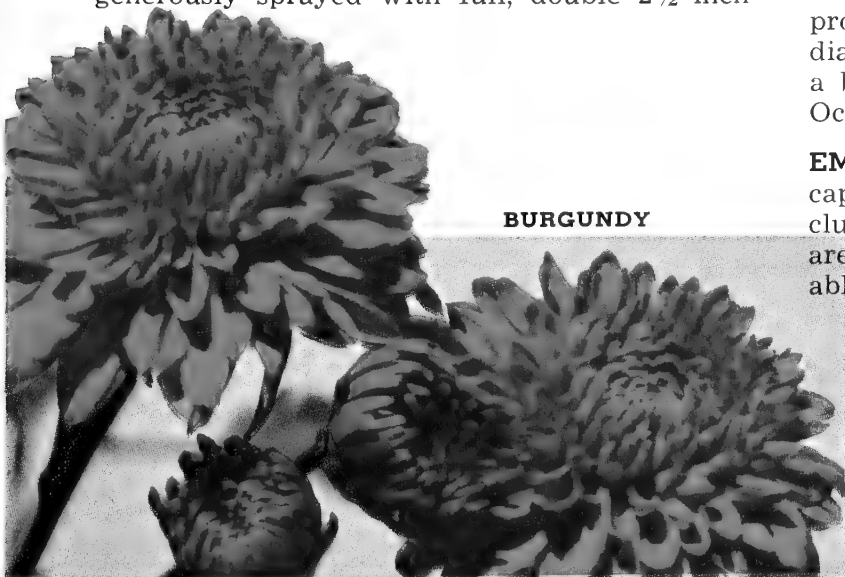
35 cents each; 3 for \$1.00; \$3.50 per doz.

CYDONIA—A vivid, fiery, orange-red double with a slight bronze overcast. Multiple sprays produce a profusion of flowers two inches in diameter each one of which seems to glow like a burning ember. Tall, vigorous grower. Mat. Oct. 10. 35 cents each; 3 for \$1.00; 12 for \$3.50

EMBER—A luminous coral-bronze double that captures and inspires the imagination. Glowing clusters of very full flowers three inches in dia. are neatly arranged on strong erect stems suitable for cutting. Hgt. 30 inches. Mat. Oct. 15.

ENCHANTRIS — A tall, well fashioned plant that provides a plentiful supply of 2½-inch semi-double flowers shell-pink in color. Large roomy sprays are carried gracefully on long, lithe stems. Hgt. 30 inches. Mat. Oct. 15.

35 cents each; 3 for \$1.00; \$3.50 per doz.



BURGUNDY

ETHEL—A rich red button pom of shapely proportions. Great productivity enhances the value of this flashy little gem of the garden for cutting, bedding or potting. Hgt. 20 inches. Mat. Oct. 15.

EUREKA GIANT—This compact, stocky plant carries a heavy mantle of shaggy, informal 2½-inch semi-double flowers noteworthy for the high brilliance of their golden-orange coloring. Hgt. 30 inches. Mat. early Oct.

50 cents each; \$5.00 per doz.

EXCELSIOR—A beautiful two-inch pompon of firm, hard substance. The flowers are bright yellow shading sharply inward to a brilliant orange center. In freedom of bloom and erect habit of growth this variety is unexcelled. Hgt. 30 inches. Mat. Oct. 10.

35 cents each; 3 for \$1.00; \$3.50 per doz.

FONDEST—A slightly concave, soft fawn-colored three-inch flower. A triple array of slender, closely spaced tubulated petals with sharply pointed tips guarantee solid, lasting substance. No 'mum garden is complete without one or more specimens of this eccentric little fellow. Hgt. 30 inches. Mat. Oct. 15.

50 cents each; \$5.00 per doz.

FRANCIS DE SALES—A deep yellow cushion 'mum 3½ inches in dia. A pronounced orange overcast lends spice to the colorful effect of great, massed clusters of fully double blooms. A neat, sturdy bush 20 inches in hgt. Mat. Oct. 20.

35 cents each; 3 for \$1.00; \$3.50 per doz.

GANNA—A bright pink decorative. Fully double. Bushy growth. Med. hgt. Mat. Oct. 10.

GARNET—A solid, garnet red double that follows through with undiminishing depth of color. Trim, vigorous stems support large clusters of 2½-inch flowers. Clean, hard foliage adds to the cutting value of this outstanding bloom. Hgt. 30 inches. Mat. Oct. 15.

50 cents each; \$5.00 per doz.

GOBLIN—Golden bronze decorative pompon. Vigorous and symmetrical in manner of growth. Extremely hardy. Short. Matures Oct. 1.

GOLD TREASURE—This 24-inch plant, thickly carpeted with golden yellow blooms, supplies an abundance of excellent cutting material. Long stems support heavy, well arranged clusters of 2½-inch flowers. Mat. early Oct.

40 cents each; \$4.00 per doz.

GRANNY SCOVILLE—A full, well formed fluffy bloom four inches or more across. Radiates the glowing warmth of a clear coral bronze coloring. A short bushy grower. One of the largest and most outstanding of the early Hardys. Mat. early Oct.

50 cents each; \$5.00 per doz.

IDEAL PINK—A stately plant that carries an armful of posies two inches in dia. and decorative in type. The coloring is a soft, subdued shade of orchid-pink most soothing to the eye. This variety has all the contributing essentials required of a perfect cut-flower. Hgt. 30 inches. Mat. Oct. 15.

75 cents each; \$7.50 per doz.

INDIAN SUMMER—A big, informal glowing orange blossom excellent for cutting. Height 2½ feet. Mat. Oct. 15th.

JEAN TREADWAY—Pink with dark center. Med. hgt. Decorative. Mat. Oct. 10.

JEWELRY—A deep rose button pom of exquisite daintiness. Tall, erect stems bear a profusion of branchy sprays. Myriad 1½-inch flowers are uniform in general composition. Tightly cupped petalage and firm, glossy foliage insure keeping quality. Hgt. three feet. Mat. Oct. 20.

50 cents each; \$5.00 per doz.

KING MIDAS—Yellow decorative. Med. hgt. Mat. Sept. 30.

LAVENDER LADY—A true lavender flower devoid of all trace of mauve, purple or magenta. It is an unusually clean cut and attractive specimen attaining an incomparable lavender hue when mature. Each individual bloom is three inches in diameter and fully double. Is unusually hardy and is in full bloom by Oct. 5. Med. hgt. (See illus. page 30.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

LITTLE BOB—This rugged little dwarf with a low-lying, spreading habit of growth develops into a blazing mound of rich, autumnal splendor. Hundreds of small, mahogany-bronze, button-like flowers in mass formation contrive to conceal from view the presence of an underlying verdure. Hgt. 20 inches. Mat. Oct. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

LORELEI—A very productive bright yellow double three inches in dia. Has long, trim stems and freedom of bloom. Exceptionally valuable for early cutting. Hgt. 28 inches. Mat. Sept. 10.

LOUISE SCHLING—A daisy-like flower; in color a lovely salmon-red which tones to bronze. A well-arranged double set of ray petals radiate from a yellow center. Hgt. 30 inches. Mat. Oct. 1.

35 cents each; 3 for \$1.00; \$3.50 per doz.

LUCIE—A clear, soft pink bloom 2½ inches in dia. A splendid, upright plant that carries a bountiful supply of unfading, fully double, decorative flowers on tall, husky stems. Hgt. 30 inches. Mat. Oct. 20.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MANDARIN—Coral salmon shading to coppery bronze, radiating a luminous iridescence. Short. Mat. Oct. 15.

MARJORIE MILLS—A deep crimson hardy cushion 'mum shading to a burnished chestnut, later to become suffused with a fetching tint of rosy bronze. Carries a multiple of short branchy sprays. Mat. late Sept.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MRS. PIERRE S. Du PONT, III—A rosy, salmon-pink combined with bronzy tan and iridescent gold tints. Fully double and of unusual size. A vigorous grower. Mat. Oct. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

MULDOON—A colorful, purplish amaranth bloom of the pompon type. A healthy, vigorous plant that carries great loads of two-inch flowers

in nicely disposed, compact sprays. Hgt. two feet. Mat. Oct. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

NEW PHILADELPHIA—A scintillating purplish red decorative pom of solid substance. An abundance of clean, lithe stems carry large clusters of perfectly formed 2½-inch blooms. Distinctive individuality plus exotic pigmentation isolate this specimen from all others of similar type and color range. Hgt. three feet. Mat. Oct. 15.

50 cents each; \$5.00 per doz.

OLD ORCHARD—A large orchid pink pom that responds to disbudding. When grown in sprays it yields innumerable clusters of two-inch flowers. Has a rapid, erect habit of growth that calls for a second or third pinching. Mat. Oct. 20.

35 cents each; 3 for \$1.00; \$3.50 per doz.

PALE MOON—A fluffy sulphur yellow double bloom 2½ inches in diameter. Free branching and an excellent keeper. Short. Mat. Oct. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

PEACHBLOW—An intriguing blend of colors ranging from a salmon-pink to light bronze. Yields a bountiful supply of blossoms 2½ inches across carried in widespread sprays. Has four rows of ray petals encircling a small central button. Short. Matures late Sept.

35 cents each; 3 for \$1.00; \$3.50 per doz.

PHILADELPHIA—A subdued orchid-lavender pom of refined daintiness. A wealth of supporting stems carry large clusters of fully double flowers 2½ inches in dia. Shining, vivid green foliage offers a pleasing color contrast. Hgt. 30 inches. Mat. Oct. 15.

50 cents each; \$5.00 per doz.

PINK RADIANCE—This vigorous plant is so completely covered with freely branching sprays of three-inch soft pink double flowers carried on clean, wiry stems that the old stock phrase "Freedom of bloom" seems tame and woefully inadequate as a descriptive agent. Hgt. 30 inches. Mat. Sept. 25.

75 cents each; \$7.50 per doz.

POLAR ICE—A clear, glistening blue-white double free from the debasing influence of unwanted pigmentation. A stocky bush-like plant that produces a profusion of perfectly formed 2½-inch flowers. The foliage is a vivid green, the stems erect and the crowning sprays expansive. Hgt. 24 inches. Mat. Oct. 1.

50 cents each; \$5.00 per doz.

RAPTURE—This strong, bushy plant of high productivity yields great masses of lovely, scintillating orange-bronze double blooms 2½ inches in dia. A lively suffusion of bright carmine adds to the sparkling brilliance of each shapely blossom. Hgt. 3 feet. Mat. early Oct.

50 cents each; \$5.00 per doz.

RED VELVET—A velvety crimson when opening, turning to a darker, richer and more lasting crimson upon maturity. The well-patterned fully double flowers, medium in size, seem to be governed by some geometric phenomenon of

which we know not. Has attractive foliage, clean growing habit and stiff, erect stems. Matures mid-Oct. (See illus. page 30.)

50 cents each; \$5.00 per doz.

REMBRANDT—Rose mauve faintly tinted with copper, the whole suffused with ripe strawberry. A free flowering double of medium size carried in well proportioned sprays stemming from an upright, stocky plant 30 inches high. Mat. Oct. 1.

50 cents each; \$5.00 per doz.

ROSE GLOW—Raspberry rose. Double. Mat. Sept. 25.

RUBY—Neither name nor reams of verbiage can do full justice to the great depth of color and liveliness of this gorgeous, well turned crimson bloom, rated the best of all cushion 'mums. A plant 2½ feet in height will support the limit of large, evenly balanced sprays. Mat. early Oct.

50 cents each; \$5.00 per doz.

SEPTEMBER BRONZE—The ever changing tints of autumn bronze so common to your own woodlands are reflected in the beauty of this compact, shapely 1½-inch pompon. Shading from a freshening golden bronze to a deep, warm intensity this bloom generously sprays its fine, stiff stems with color. Hgt. 24 inches. Mat. mid-Sept. (See illus. page 27.)

35 cents each; 3 for \$1.00; \$3.50 per doz.

SEPTEMBER CLOUD—A beautiful hemispherical bloom of purest white shading to primrose in the center. A wealth of large sprays rightly disposed account for the symmetry of the plant as a whole. Fine, dark green foliage. Hgt. 30 inches. Mat. mid-Sept.

35 cents each; 3 for \$1.00; \$3.50 per doz.

SEPTEMBER GOLD—A brilliant golden yellow pompon two inches across. A neat, trim bush blanketed with blossoms. Hgt. 24 inches. Mat. mid-Sept.

35 cents each; 3 for \$1.00; \$3.50 per doz.

SEQUOIA—A rich, mellow amber double of captivating enchantment. Large clusters of perfectly formed three-inch flowers emanate a luminous glow that never fails to register appeal. Hgt. 30 inches. Mat. Oct. 10.

35 cents each; \$3.50 per doz.

SYMPHONY—A Korean Hybrid that in truth is a symphony in color. A blend of mauve, coppery pink and soft lavender. Strong vigorous growth. Flowers very large, fully double. Excellent stems and foliage. Med. hgt. Mat. Oct. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

TASIVA—A shapely, free flowering snow white double flower three inches in dia. In keeping quality and freedom of bloom this variety is unsurpassed. Hgt. two feet. Mat. Oct. 1.

30 cents each; \$3.00 per doz.

THE MOOR—The color of this splendid 2½-inch double undergoes a gradual change from brilliant crimson to an impelling, dusky-red—a transition which in no wise detracts from an ever present magnetic appeal. Has good foliage and open, well balanced sprays. Hgt. 24 inches. Mat. Oct. 1.

30 cents each; \$3.00 per doz.

TIFFANY ROSE—A deep rose double with a faint cream undertone. A fashion of these colors at the base of each petal creates an inner halo of a golden hue, a colorful eccentricity which intensifies the beauty of this gorgeous three-inch flower. A bushy, free-flowing plant 20 inches in hgt. Mat. late Sept.

50c each; \$5.00 per doz.

TOTH—A refreshing daisy-like pink single sparked by a slight overtone of light lavender. A double row of ray petals radiate from a bright yellow central boss. Has good foliage, stiff stems and a smother of three-inch flowers. Hgt. 30 inches. Mat. Oct. 15.

25 cents each; \$2.50 per doz.

VENUS—A beautiful orchid pink daisy-like single flower of good keeping quality. A neatly arranged double set of ray petals radiate from a bright yellow center. Hgt. 30 inches. Mat. Oct. 1.

VULCAN—This tall, vigorous plant bears a profusion of brilliant crimson blooms 3½ inches in diameter. Great clusters of firm, double flowers create a mass effect of illumined splendor not easily dulled by the passage of time. Hgt. 36 inches. Mat. late Sept.

YELLOW GEM—A compact, lively yellow button pom 1½ inches in dia. Has clean, attractive foliage and tall, free-flowering sprays excellent for cutting. Hgt. three feet. Mat. Oct. 15.

35 cents each, 3 for \$1.00; \$3.50 per doz.

YOU DATHS PRIDE—A very early blooming orange bronze decorative flower two inches in dia. A husky, erect plant that provides a wealth



LAVENDER LADY

of splendid cutting material. Hgt. 15 inches. Mat. Oct. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

YOU DATHS ROSE—A beautiful rose pink decorative bloom of lasting quality. Graceful, airy sprays of fully double flowers are carried well on long, clean stems. Has good foliage and a healthy habit of growth. Hgt. 28 inches. Mat. Oct. 1

35 cents each, \$3.50 per doz.

YOU DATHS VIVID—An intense, reddish purple bloom 3½ inches in dia. Forms a low lying, symmetrical bush heavily laden with fully double, calendula type flowers. Hgt. 20 inches. Mat. Oct. 20.

35 cents each; 3 for \$1.00; \$3.50 per doz.

THE AMELIA STRAIN OF CUSHION 'MUMS

A dwarf specie suitable for home garden use, potting or landscape work. Thousands of brightly colored double flowers blot out a low, spreading, mound-like plant which grows in stature with the passing of each successive flowering season. Blooms late summer until killing frosts.

AMELIA—Original pink cushion. Variable shades of pink.

CHAMPION CUSHION—Red with bronze shading.

DEAN KAY—Deep pink, larger than Amelia.

GOLDEN CUSHION—Golden yellow tipped bronze.

MAJOR CUSHION—Salmon pink.

QUEEN CUSHION—White.

RED VELVET



Pompon Section

Button Type

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

ADORABLE—Good yellow. Med. hgt. Mat. Dec. 15.

BOBETTE—Lavender with darker center. Good bloomer. Med. hgt. Mat. Dec. 5.

BROWN BUTTON—Bronze. Very prolific, upright growth. Mat. Nov. 10.

CLARA JAMESON—Small bronze of good substance and brilliant color. Med. hgt. Mat. Nov. 1.

CLARE—White. Compact baby button. Very prolific. Mat. Nov. 15.

CRYSTAL JEWEL—White. Tall. Mat. Nov. 20.

FEZ—Chestnut crimson. Med. hgt. Mat. Nov. 10.

GERALDINE—A good yellow button. Med. hgt. Mat. Nov. 10.

HARMONY—Small compact button. From a distance it appears to be a solid orange in color, but upon closer inspection it shows a mass of tightly cupped petals the exterior surface of which show a deep orange and the interior of which show a bright red, a surprisingly beautiful contrast. Tall. Mat. Nov. 25.

IRENE—White. Short. Mat. Oct. 15.

ISOBEL—A deep pink with tightly cupped petals. Much the same in construction as Nuggets. Blooms Oct. 25.

25 cents each; 3 for 70 cents; 12 for \$2.50

JEMIMA—Excellent bronze. Med. hgt. Large. Mat. Oct. 28.

JEWELL—A large button, bright pink in color. Very free flowering. Short. Mat. Oct. 1.

JUDITH ANDERSON—A golden yellow of solid substance. Stocky plant. Mat. Oct. 15.

LOIS—A dark golden button shading to orange. It is very similar to Nuggets in formation and growing habits. It meets with our hearty recommendation. Med. hgt. Mat. Nov. 5.

MARY PICKFORD—White. Short. Mat. Nov. 1.

MINONG—A stocky, bushy grower carrying well covered sprays of ball like white flowers. Mat. Oct. 20.



BUTTONS

NANCY CRAIN—A large perfectly formed white button slightly diffused with orchid, shading inward to a pronounced brown eye. Most valuable for its easy manner of growth. Mat. Nov. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

NORINE—Very fine orange bronze. Tall. Mat. Nov. 15.

NUGGETS—One of the best early yellows, rich golden in color. Has excellent foliage and stiff stem. Will not droop when laden with moisture. Med. hgt. Mat. Oct. 25.

PATSY DOWD—Red. Short. Mat. Nov. 5.

PINK PEARL—Rose pink large button. Mat. Oct. 25.

SILVER BELLS—A ball like compact white button with tightly cupped petals. Grows to med. hgt. Mat. Nov. 10.

SNOW CLOUD—A pure white with small tightly cupped petals. Heavy branching sprays are excellent for cutting. Med. hgt. Mat. Oct. 20.

VARSITY—A compact clear yellow of outstanding quality. Excellent for cutting. Med. hgt. Mat. Nov. 15.

YELLOW IRENE—A large compact lemon yellow sport of Irene. A good producer. Med. hgt. Mat. Oct. 20.



GARDEN AND GREENHOUSE CHRYSANTHEMUMS

By ALEX LAURIE

We sell and recommend this book. Persons seeking further technical information on Chrysanthemums will find this volume interesting and helpful. Price \$2.00.

Intermediate Type Pompons

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

ADELAIDE—A deep rich mahogany bronze. A clean, healthy grower of med. hgt. Mat. Oct. 10.

ALGIERS—A new bright apricot-bronze pompon. Excellent compact sprays generously produce perfectly formed two-inch flowers. Med. hgt. Mat. Nov. 1.

25 cents each; 3 for 70 cents; \$2.50 per doz.

ARGO—A beautiful orange-bronze shading to rust. A quality pompon with distinctive appeal. Its habit of growth is bushy and semi-dwarf. Mat. Nov. 25.

25 cents each, 3 for 70 cents; \$2.50 per doz.

BARCAROLE—An easily grown golden yellow pom, extremely formal in appearance. High production rate and lack of sensitivity to cultural conditions are valuable assets. Tall. Mat. Nov. 5. (See color illus. front cover.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

BOBBY—A heavy yielding plant carrying round, white flowers two inches across in branchy sprays. Med. hgt. Mat. Nov. 15.

BONNIBEL—A small pompon orange buff in color. Short. Mat. Oct. 15.

BRIGHT SPOT—A deep old rose ball with a near purple eye. Sprays generously. A rugged plant well worthy of cultivation. Mat. Nov. 1.

CALIFORNIA BEAUTY—This unusual deep purple decorative pompon is outstanding in its beauty. Has excellent sprays on good stems. Med. hgt. Mat. Nov. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

CALIFORNIA FIREBIRD—Bronze with glints of gold. Exotic in formation and very graceful. Tall. Mat. Dec. 1. (See color illus. page 22.)

CANARY—Brilliant yellow of striking beauty. Med. hgt. Mat. Nov. 25.

CAPT. COOK—A rose pink intermediate pompon. Tall, strong grower. Good foliage. Mat. Oct. 20.

CERISE—A sharply pointed quill-petaled flower of lovely salmon-pink that shades gently inward to a vivid cerise center. A strong sturdy grower that produces a profusion of two-inch blooms. Med. hgt. Mat. Oct. 10.

50 cents each; \$5.00 per doz.

CHRISTMAS CHEER—We recommend this variety to those desiring flowers for Xmas. The color is a rich deep yellow which does not lose brilliance under artificial light. Three-foot plants carry a profusion of two-inch flowers. Mat. Dec. 15 on.

CHRISTMAS RED—Deep red decorative. Med. hgt. Mat. Dec. 10.

COPPELIA—A fully double, brilliant red blossom of an extremely early habit of bloom. Yields large clusters of perfect 2½-inch flowers of good keeping quality. Has good foliage and erect stems. Med. hgt. Mat. Oct. 5.

50 cents each; \$5.00 per doz.

CRIMSON DOT—A full, well formed yellow bloom shading inward to a brilliant crimson eye. A lush grower suitable for cutting. Tall. Mat. late Oct.

DECEMBER GOLD—This is an unusually attractive yellow or gold pompon of two tones. It is outstanding due to the brilliance of the foliage and the satiny sheen of the flower. Med. hgt. Mat. Dec. 15.

DERIGOLD—Fine sprays of an outstanding brilliant yellow. Heavy bloomer. Med. hgt. Mat. Nov. 10.

DOROTHY TURNER—In color a combination of bronze and old gold with deep crimson center. Med. hgt. Mat. Nov. 25.

GOLDFINCH—Somewhat darker than Golden Spray which it follows in blooming date. Is excellent for cutting. Med. hgt. Mat. Oct. 20.

GOLD IMPERIAL—A deep golden yellow shading inward to a brilliant orange center. A 2½-inch decorative pompon of good quality. Med. hgt. Mat. Nov. 15.

GOLDEN SPRAY—Excellent intermediate for cut flowers. Good yellow. Med. hgt. Mat. Oct. 10.

HELEN NEWBERRY—An excellent white decorative. Tall. Mat. Nov. 25.

HIGHLIGHT—A pleasing combination of light and dark pink which shades almost to red in the center. Short. Mat. Nov. 15.

ILLINI SNOWFLAKE—A clear white pompon two inches in dia. Mat. early Nov. (See color illus. front cover.)

JESSIE (Madeline)—Deep rose pink. Excellent early bloomer. Med. hgt. Mat. Oct. 25.

JOAN WELLS—Good bronze. The center is a much darker shade, which adds greatly to the attractiveness of the bloom. Tall. Mat. Oct. 15.

LAVERA—A fine two-inch medium pink bloom carried in bushy sprays. Med. hgt. Mat. early Nov.

25 cents each; \$2.50 per doz.

MARTHA—A fluffy light canary yellow that yields in profusion. A very good late variety for garden or market. Mat. Nov. 25.

MEMORIES—An exceptionally good late white. Tall. Mat. Dec. 20.

MINNET—A soft mauve, rosy pink pompon surplanting Mrs. Morgan Bulkeley as the ranking Thanksgiving bloom of this type. Tall. (See color illus. front cover.)

25 cents each; 3 for 70 cents; \$2.50 per doz.

MISSION—A delicate pink with a dark maroon center. This is one of the most outstanding intermediate pink blooms. Med. hgt. Mat. Nov. 10.

NATOMA—Flame scarlet decorative pompon. Short, bushy grower. Mat. Oct. 25.

NAVAHO—Deep crimson. Medium sized decorative of unusual merit. Hgt. 4 feet. Mat. Nov. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

NOVEMBER BRONZE—An illumined orange bronze which does not lose its brilliance under artificial lighting. A vigorous habit of growth produces an abundance of flowers 2½ inches in dia. Med. hgt. Mat. Nov. 10.

PEARL—A splendid globular white pompon of good quality. Med. hgt. Mat. Nov. 20.

25 cents each; 3 for 70 cents; \$2.50 per doz.

PINK DOT—Light pink with dark pink eye. Mat. Oct. 20.

PINKITEE—The color is a medium pink. The flowers are of good size borne on stiff stems and good sprays. First quality and heavy production. Med. hgt. Mat. Nov. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

PRISCILLA—Compact rigid sprays carry a maximum of clear white ball shaped flowers. Deep green foliage. Very prolific. Mat. Nov. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

RED PRINCETON—Brazil red sport of Princeton. Large informal blooms on tall branchy sprays. Mat. Nov. 5.

ROBIN HOOD—Rich deep blood red flowers 1½ inches in diameter. Ranks first in its class. Clean, clear cut in all respects. Med. hgt. Mat. Nov. 5. (See color illus. front cover.)

ROMAN BRONZE—A charming shade of bronze suffused with pink. Unusually good shape and growing habits. Tall. Mat. Oct. 20.

ROSE PEARL—A strong bushy grower that produces quantities of bright lavender sprays. The flowers are two inches in dia. Med. hgt. Mat. Oct. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

SHEILA—A deep shell pink pompon of unusual merit. Has freely branching sprays, clean foliage and sturdy stems. Med. hgt. Mat. Oct. 25.

SNOW—A stiff, tall grower carrying two-inch white flowers. Blooms late December. Can be held back for Christmas.

SUNSET—A brilliant orange-bronze pompon. Masses of two-inch flowers are carried in well formed sprays. Has good foliage and stiff stems. Med. hgt. Mat. Nov. 20.

UNEEDA—An attractive pink decorative pompon. Produces well and has good stem and foliage. Med. hgt. Mat. Nov. 20.

YELLOW DOT—An unusually good yellow with dark center. Is a good bloomer and makes a good cut flower. Med. hgt. Mat. Oct. 20.

YELLOW HAMMER—Bright golden yellow of good growing habits. Produces luxuriant sprays of perfect flowers. Med. hgt. Mat. Oct. 5.

25 cents each; 3 for 70 cents; \$2.50 per doz.

Accelerated by the ever increasing tempo of a technological age, civilized living today easily may become a repetitious, wearisome task. At times there is apt to arise within one a swelling spirit of rebellion against all things mechanical. Why not ward against complete encroachment of this distressing unpleasantness by setting aside a wee bit of your time for the purpose of cultivating the acquaintance of Nature's wonderful children of the Flowery Kingdom.

The Chrysanthemum offers to you everything from the cuddly warmth of the tiny baby button to play on the imagination in the lacy, delicate spidery type; romance in the shaggy abandon of innumerable varieties, both large and

small; austerity in the stiff formality of the larger and more pretentious commercial and exhibition types.

Listed within these covers are plants suitable for every conceivable purpose. There are those which will produce flowers excellent for low, table arrangements, flowers for tall bouquets and flowers for exhibition purposes. There are plants for general garden use, plants for cascading, plants for potting and plants for specimen work, etc.

We carry a number of varieties not catalogued. If you are interested an inquiry regarding our ability to supply some favored item will be answered with promptness.

Large Pompons Suitable for Disbudding

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

BRONZE

BRONZE DOTY—Light bronze. Good sprays; strong stems. Tall. Mat. Nov. 5.

BRONZE MASTERPIECE—Sport from Masterpiece. Same in all respects except color. Tall. Mat. Nov. 15.

25 cents each; 3 for 70 cents; \$2.50 per doz.

DUARTE BRONZE—A very beautiful soft fluffy pompon. Delicate bronze in color. Med. hgt. Mat. Nov. 20.

FIRE BIRD—Reddish bronze. Med. hgt. Mat. Oct. 25.

WILDFIRE—Brilliant orange rust. Reflexed blooms on well formed sprays. Med. hgt. Mat. Nov. 25.

PINK

ANGELO—Soft shade of pink. Tall. Mat. Oct. 5.

AZORA—Light pink, spherical in shape when disbudded; strong growth; blooms 4½ inches. Med. hgt. Mat. Oct. 10.

CALIFLORAL PRIDE—Deep pink. Lasting in both color and substance. Stiff stem and excellent foliage. One of the best. Tall. Mat. Nov. 5.

DR. W. R. PETTIT—Excellent pink. Large compact bloom. Good stiff stem and perfect foliage. Tall. Mat. Oct. 15.

ECSTASY—A good clear pink. Makes fine sprays. When disbudded flowers are 2½ inches in diameter. Good foliage. Excellent for cutting. Med. hgt. Mat. Oct. 20.

50 cents each; \$5.00 per doz.

ELORA—Shell-pink with dark pink center. Med. hgt. Mat. Oct. 5.

ELSIE KRAMER—Large, full double solid flowers three inches in diameter. An unusually fine shade of shell pink. Unexcelled for late cutting. Med. hgt. Mat. Dec. 10.

FAIR MAID—That rare, beautiful shade of clear daybreak pink so easy to look upon. 2½-inch blooms produced on fine sprays. Mat. Oct. 25. 25 cents each; 3 for 70 cents; 12 for \$2.50

GRACIE FIELDS—An extremely large deep old rose decorative pom bordering on the purple. Has long well branching sprays excellent for cutting. Tall. Mat. Nov. 5.

LILLIAN DOTY—Beautiful shell-pink. Flowers 3 to 3½ inches. Fully incurved. Tall. Mat. Oct. 15.



AN ASSORTMENT OF DISBUDDED POMPONS

• The list of plants in the POMPON SECTION under the caption LARGE TYPE SUITABLE FOR DISBUDDING was compiled chiefly for the benefit of those of you who prefer the larger disbudded bloom to the spray or cluster of smaller blooms and is meant to be your guide in the proper selection of plants that will meet your special requirements.

Those of you who have neither the inclination nor time for the tedium of disbudding will find the plants in this classification equally as prolific as any you may choose from the lists of smaller poms, as the growing habits of all are substantially the same.

MASTERPIECE—A soft clear pink of unusual beauty. One of the very best when disbudded. Fine stiff stems and good foliage. Tall. Mat. Nov. 15.

ROMOLA—A perfectly formed, large pompon. Soft light pink of excellent substance. Strong stem. Tall. An outstanding variety both as to color and shape. Mat. Oct. 20.

SAN ANTONIO—Soft rose pink of unusual beauty. Shades to a little darker pink toward the center. Tall stiff stems. Mat. Nov. 30.

THYRA—Deep lavender. Close, compact, cupped petals with the appearance of a pompon dahlia. A distinctive novelty. Med. hgt. Mat. Nov. 1. (See illus. below.)

TREASURE ISLAND PINK—A very charming shade of pink. Large when it is not disbudded. Tall. Mat. Dec. 10.

UNA—A large shell pink ball when disbudded. Close tightly cupped petals show a silvery reverse. Especially attractive when grown in sprays. Mat. Oct. 20. <

RED

CAMPFIRE—Orange-red, red gold reverse. Close compact blooms. Tall. Mat. Nov. 20.

FIREBALL—Brilliant crimson. Spherical in shape when disbudded. One of our best red pompons. Tall. Mat. Nov. 1.

GRENADE—Rich, deep red. Med. hgt. Mat. Nov. 10.

MRS. MARY HOOKER—A deep rich crimson decorative pompon of unusual brilliance. Very full as to color and shape. Tall. Mat. Nov. 15.

RED DOTY—Very large red similar to White Doty except in color. Tall. Mat. Oct. 25.

ROYAL CRIMSON—Deep, rich crimson decorative pompon. Med. hgt. Mat. Nov. 20.

25 cents each; 3 for 70 cents; \$2.50 per doz.

TANGO—A large Chinese red. Good stem and foliage. Med. hgt. Mat. Oct. 15.

WHITE

ARCADIA—Pure white, well rounded blooms. Extremely productive. Mat. Oct. 25.

DIANA—A snowy white of exquisite lacy daintiness. Sturdy growth. Med. hgt. Mat. Nov. 5.

GRETA—Extremely prolific early white. Med. height. Mat. Oct. 1.

MARIANA—A good pure white pompon of exquisite beauty. One of the best early whites. Med. hgt. Mat. Oct. 15.

35 cents each; 3 for \$1.00; \$3.50 per doz.

SILVER BALL—Pure white. Flowers 4 inches in dia. Hgt. 4 feet. Mat. Sept. 25.

TOUCHDOWN—A very lovely creamy white pompon. Tall. Mat. Oct. 10.

TREASURE ISLAND WHITE—One of the very best late white pompons. Grows very large. Tall. Mat. Dec. 10.

WHITE DOTY—Very large, clear white. Tall. Mat. Oct. 25.

WHITE PEARL—Pure white two-inch blooms carried on branchy sprays. A heavy producer. Mat. Oct. 25.

YELLOW

BRISTOLITE—Deep orange on very strong stiff stems. One of the largest disbudded pompons extant. Med. hgt. Mat. Nov. 10.

25 cents each; 3 for 70 cents; \$2.50 per doz.

GOLDEN FAIRY—An excellent yellow, equally good when disbudded or grown in sprays. Med. hgt. Mat. Oct. 23.

GOLDSMITH—A brilliant, orange yellow, large decorative pompon which produces a heavy crop of outstanding, high quality cut flowers. Med. hgt. Mat. Nov. 25.

25 cents each; 3 for 70 cents; \$2.50 per doz.

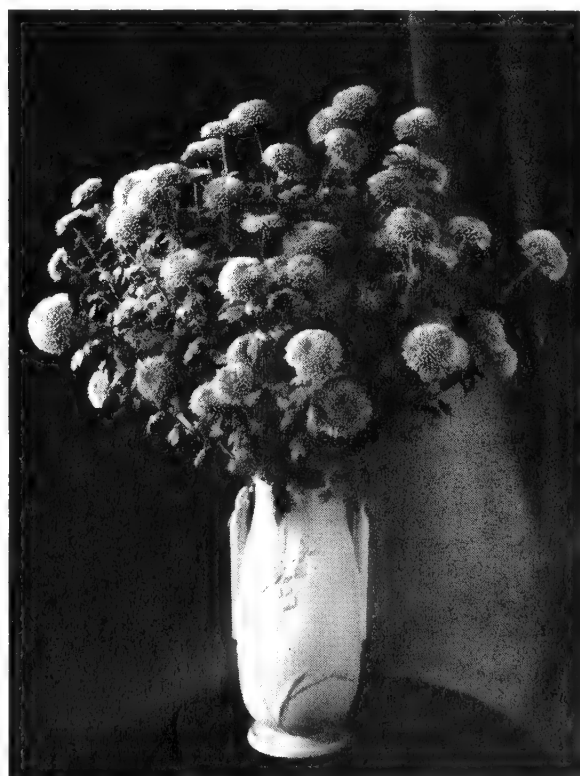
HASEGAWA YELLOW—Golden yellow. Sturdy, erect growth. Med. hgt. Mat. Nov. 20.

MASAKA—Bright yellow. Flowers three inches in dia. Tall. Mat. Oct. 10.

TREASURE ISLAND YELLOW—Large decorative pompon. Tall sturdy grower, excellent for late cutting. Mat. Dec. 10.

YELLOW ARCADIA—Same as Arcadia in all respects save color, which is a golden yellow. Med. hgt. Mat. Oct. 25.

YELLOW DOTY IMP.—This is a far superior bloom to the old yellow Doty. Has good foliage and a stiff stem. Tall. Mat. Nov. 15.



THYRA

Cascade Varieties



ANNA

PRICE OF ROOTED CUTTINGS (Unless Quoted Otherwise)

Each	\$.20
3 of One Name.....	.55
12 of One Name.....	2.00

ABUNDANCE—A reddish-bronze anemone with tubular petals and spoon tips. Very prolific. Blooms 1½ inches in diameter.

ANNA—Pure white single with a golden yellow center. Blooms two inches in diameter. Very tall and a rank grower. (See illus.)

BETTINA—Dark pink single. Blooms 1½ inches in diameter.

BREAKING DAWN—Light pink anemone having tubular petals with spoon tips. Blooms 1¼ inches in diameter.

BURNING EMBER—Bright red anemone with high rounded yellow cushion. Blooms one inch in diameter.

CHINOOK—Salmon pink single. Blooms two inches in diameter.

FIREFALL—Garnet red single. Blooms two inches in diameter. A free bloomer of striking beauty.

HELIOTROPE—Deep lavender anemone. Large, high, well rounded reddish-bronze cushion. Short ray petals.

JANE HARTE—Yellow sport from Anna. Same in all respects except color.

LAVENDER MIST—Good lavender anemone type. Has well rounded cushion with double row of ray petals. Splendid grower and easily trained.

MOONLIGHT—Yellow in color, with tubular petals. Good grower.

PURPLE QUEEN—A deep purple with purple cushion, the florets of which are well opened and display a deeper purple interior. Tips are tinged with a faint trace of golden bronze. Very tall and vigorous grower. Blooms 2½ inches in diameter. 25 cents each; 3 for 70 cents: \$2.50 per doz.

ROYALTY—A purple anemone having a prominent cushion of quilled florets a bit lighter in shade than the Royal Purple coloring of the encircling short, flat ray petals.

VIOLET RAY—A dark lavender anemone with a slightly lighter, high, well rounded disc of quilled florets tipped with specks of golden bronze. Mat. late Oct.

YAMABUKI—Bright yellow anemone with golden yellow cushion. Very outstanding. Blooms 1½ inches in diameter.

Broad Petaled Single Type

In appearance this unusual bloom closely resembles a single dahlia of the large exhibition type. The flowers have broad petals slightly curled inward from base to tip. A bright yellow disc ornaments the open central area. Thrives in ordinary soil. Will attain giant size without the aid of heavy feeding. Equally satisfactory in spray form or as a disbud.

BUTTERCUP—Yellow. \$1.00 each.

CARMEN—Red. \$1.00 each.

EVA—Yellow, splotched with red. \$1.00 each.

EVELYN—White. \$1.00 each.

SHIHODEN—Pink. \$1.00 each.

SENSATION—Large white. \$1.00 each.

SUNLAND—Yellow. \$1.00 each.

ERNA—Pink duplex. \$1.00 each.

★ For information regarding the shipment of plants see "Terms of Sale" in our catalog.

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READ THIS BEFORE MAKING ORDER

Pot Plant Varieties

PRICE OF ROOTED CUTTINGS

(Unless Quoted Otherwise)

Each	\$.20
3 of One Name55
12 of One Name	2.00

The following Pot Plant varieties are also suitable for bedding and border planting because of their dwarf or semi-dwarf growth and free branching habit. Those noted with asterisks (*) belong to the weather resistant or hardy type.

***ASTRID**—The dean of "Northland Daisies," this semi-dwarf produces a wealth of large single shell-pink flowers. A perceptible old-rose overcast lends warmth to the beauty of each delicately turned bloom. A super hardy 'mum 18 inches in hgt. Mat. mid-Oct.

35 cents each; 3 for \$1.00; \$3.50 per doz.

BONNAFFON DE LUXE—A short, stocky grower that yields an abundance of large, golden blooms. Attains a brilliance of color seldom found in this type of flower. Responds well to disbudding. Mat. Nov. 20.

***CLARA CURTIS**—Grows into a bushy mound covered with hundreds of three-inch daisy like single salmon-pink flowers. Blooms late Aug. on.

EASTERN STAR—A lavender anemone. Has quilled petals with spoon tips. Yellow cushion. Blooms three inches in dia. Mat. Nov. 1 on.

25 cents each; 3 for 70 cents; \$2.50 per doz.

***GOOD MORNING**—Creamy yellow. Same form and growing habits as Astrid. This variety of "Northland Daisy" is really very outstanding.

Hgt. 18 inches. Mat. Oct. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

***IGLOO**—Clear white of the "Northland Daisy" type. Height 18 inches. Mat. Oct. 5.

35 cents each; 3 for \$1.00; \$3.50 per doz.

***LAVENDER LASSIE**—A plant two feet in height with a three-foot spread literally buried under a solid mass of double blooms two inches in diameter and a clear lavender in color. A diminutive Lavender Lady. Mat. in late Sept.

25 cents each; 3 for 70 cents; \$2.50 per doz.

MAIDA—Delicate lavender, very full and slightly reflex. Short. Mat. Nov. 1.

ORION—Spoon end petals of a beautiful reddish-bronze radiate from a yellow button center. Very prolific bloomer. Mat. Nov. 1 on.

25 cents each; 3 for 70 cents; \$2.50 per doz.

***POMPONETTE**—A small well-formed yellow pompon of unusual merit. Short. Mat. Sept. 25.

50 cents each; \$5.00 per doz.

QUEEN OF PINKS (Pink Mandel)—Beautiful shade of pink. Large pompon which is best disbudded. Short. Mat. Nov. 10.

RHAPSODY—A very delicate lavender anemone button. Has a high rounded cream cushion shading to orchid. Short ray petals. Blooms one inch in dia. Mat. Nov. 1 on.

25 cents each; \$2.50 per doz.

RICHARD MANDEL—Pure white large pompon. Best when disbudded. Short. Mat. Nov. 10.

YELLOW BEAUTY (Mandel)—Golden yellow large pompon. Best when disbudded. Short. Mat. Nov. 10.

SUGGESTIONS FOR CULTURE OF CASCADES

• **FOREWORD**—Plants to be used for cascading effects are chosen because of their natural habit of producing a bushy growth and strong, flexible stems clothed with an abundance of fluorescent splendor.

SOILS—Satisfactory results may be obtained by using a good, productive garden soil. Maximum results may best be had by the use of a compost prepared according to the specifications of any one of numerous formulae suitable for the purpose. We suggest that you try a mixture composed of one part well-rotted steer manure, one part thoroughly decomposed leaf mold and two parts fairly heavy loam.

POTTING—Upon arrival plant should be placed in a 4 or 6 inch pot, size to be determined by stage of root development. Subsequent changes to increasingly larger pots must be made as the need arises. Each change should be accomplished before roots have had an opportunity to become pot-bound. Normally, July 15th should find plant permanently established in a 10 or 12 inch pot.

WATERING—Space adequate for watering purposes must be left at top of pot. Watering should be attended to daily and sufficiently early to insure superficial dryness of foliage before nightfall.

FERTILIZERS—Although liquid fertilizers compounded from animal manure are considered old-fashioned and are in truth a bit messy in the manner of their making they are none the less effective when properly applied. Commercial fertilizers have come into general use, are readily available and convenient to handle. Your dealer is doubtless qualified to choose the one most suitable for your specific need should you elect to use some form of the latter.

FEEDING—The plant must be fed more or less sparingly at bi-weekly intervals. After each application of fertilizer careful study of the progress of growth being made by the plant and the condition of its foliage should give you a clue as to the amount and strength you need apply with each subsequent application. Avoid overfeeding at all times. Discontinue feeding when buds begin to show color.

TRAINING—By taking advantage of its natural pliability and with proper manipulation this type of plant may be trained after a fashion to suit the individual taste. The heartshaped cascade seems to be in public favor at the time and it is chiefly to the method of its training that we devote the following with a word of admonition to bear in mind the fact that the basic principle of inducing widespread growth and maximum florescence remains the same regardless of the delineation of pattern desired.

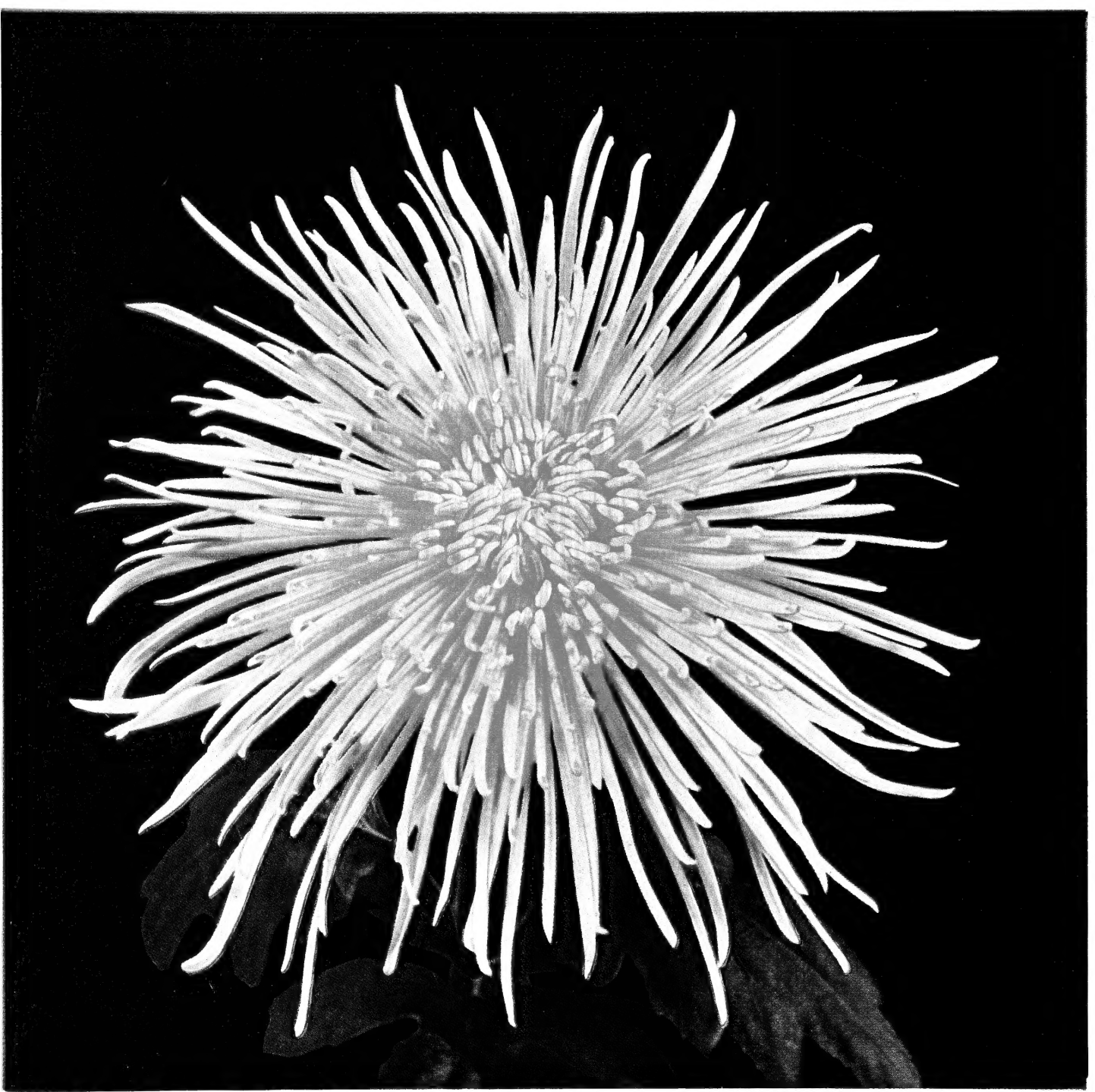
When plant is 5 or 6 inches high pinch top. From new growth reserve uppermost shoot for use as main leader. Stop remaining shoots at second or third joint. Later divide equally and train to either side of main leader. It is often desirable to use but one shoot on each side of the main leader and remove the rest.

When main leader is 12 inches high train to a firmly imbedded No. 10 galvanized wire 4 feet in length previously bent, at a point 5 inches above surface level of pot, to an angle of 45 degrees. Outer tip of wire must face to north. Tie end of main leader to supporting wire at weekly intervals.

All laterals and sublaterals should be pinched systematically at every second or third joint throughout the growing season to insure spread of growth and symmetry of form. As plant increases in width additional support is necessary for the purpose of stabilization.

To overcome the natural tendency of plant to develop blooms from extreme tip first with a perceptible movement toward base, discontinue routine pinching about Sept. 1st. On Sept. 5th complete final pinching of broadest one-third or basal division, on Sept. 10th the midsectional one-third and on Sept. 15th the final one-third.

Gradually lower main leader so that it will be in a horizontal position about Sept. 15th. When buds begin to form, with surface of plant facing south, start gradual downward bending of main leader and its support. When buds show color place on solid base at required height and bend to final vertical position.



Above SOUVENIR (See Page 10)

... Plants Ready for Delivery April through June ...

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